

ICAMP 2026

**International Conference on Advances in Management
Practices and Doctoral Colloquium 2026**

on

**Transforming Business through AI and Sustainability:
New Frontiers in Management Research**



11th & 12th December 2026



ABOUT THE CONFERENCE

ICAMP 2026, themed “Transforming Business through AI and Sustainability: New Frontiers in Management Research”, aims to provide a global platform for academicians, research scholars, industry professionals, policymakers and entrepreneurs to discuss emerging trends at the intersection of artificial intelligence, sustainability, and management. As organisations embrace digital transformation and sustainable business practices, the conference seeks to foster interdisciplinary dialogue on innovative solutions, responsible leadership, and technology-driven business transformation. ICAMP 2026 will feature keynote addresses, technical sessions, panel discussions, and networking opportunities that promote knowledge exchange and collaborative research.

A key highlight of the conference is the Doctoral Colloquium on Day One. The Doctoral Colloquium at ICAMP 2026 aims to provide scholars with an opportunity to receive constructive feedback from expert academicians and researchers, refine their research objectives, strengthen their conceptual and methodological approaches, and enhance the academic rigour and relevance of their work. Through scholarly interactions, mentoring, and peer learning, the colloquium also intends to facilitate meaningful discussions on emerging research methodologies, publication opportunities, and academic career development. Overall, the Doctoral Colloquium aims to develop a vibrant research community and encourage doctoral scholars to undertake impactful research that contributes to the evolving frontiers of management knowledge.

CONFERENCE OBJECTIVES

- To provide a global platform for researchers and practitioners to discuss emerging trends in AI and sustainable management.
- To explore innovative business models that leverage AI for organisational excellence and responsible growth.
- To promote interdisciplinary research addressing contemporary challenges in management, technology, and sustainability.
- To facilitate the academic and professional development of doctoral scholars through a dedicated Doctoral Colloquium offering expert guidance on research design, methodology, scholarly publishing, and career progression.
- To foster collaboration among academicians, industry experts, policymakers, and entrepreneurs.

CALL FOR PAPERS

ICAMP 2026 focuses on the theme “Transforming Business through AI and Sustainability: New Frontiers in Management Research” and provides a platform for researchers, industry professionals, policymakers, and stakeholders to exchange knowledge, showcase innovations, and discuss the latest advancements in the field. Authors are invited to submit original extended abstract/manuscript under the following thematic tracks; however, submissions addressing other relevant topics aligned with the conference theme are also welcome.

TRACK 1: FINANCIAL MANAGEMENT

- AI-Driven Financial Markets and Trading
- Risk Management and Fraud Detection with AI
- Portfolio Optimisation and Investment Strategies
- AI in Banking and Financial Services
- AI-driven credit scoring & risk assessment
- Robo-advisory & algorithmic trading
- Fraud detection and AML tools
- Predictive analytics in planning and forecasting
- AI in insurance and claims processing
- Blockchain and AI in FinTech
- Behavioural finance with machine learning
- Regulatory and ethical challenges
- ESG and Sustainable Finance: Risk, Investment, and Regulatory Perspectives
- Green Bonds, Climate Risk, and the Green Finance Ecosystem

TRACK 2: MARKETING MANAGEMENT

- Hyper-personalisation and customer segmentation
- Chatbots, Avatars, and Conversational AI
- AI-powered content creation
- Sentiment analysis and brand strategy
- Dynamic pricing models
- AR/VR in experiential marketing
- Programmatic advertising
- Measuring marketing ROI with AI analytics
- Sustainable and purpose-driven marketing
- Data-Driven Marketing Strategies Across Borders
- Advanced Marketing Analytics, Methods, and Modeling in a Global Framework
- Exploring the Future of Marketing in the Metaverse and Beyond

TRACK 3: ENTREPRENEURSHIP AND INNOVATION

- AI tools for opportunity discovery
- Lean startup & MVP testing with AI
- Democratising AI for entrepreneurs
- Building AI-ready organisational cultures
- Responsible and ethical AI use

TRACK 4: HUMAN RESOURCE MANAGEMENT

- Predictive HR analytics
- Digital Transformation in HRM
- AI in Recruitment and Talent Acquisition
- AI and People Analytics
- Performance Management & Employee Appraisal
- AI-driven employee learning & development
- AI and Employee Engagement
- HR Technology: Chatbots and Virtual Assistants
- Ethical, Legal, and Governance Issues in AI HRM
- HR Automation and Process Reengineering
- Gen Z and contemporary leadership

Authors are invited to submit an extended abstract/ research proposal for presentation at the Conference/ Doctoral Colloquium. Eligibility for the best paper award and publication opportunities is limited to full paper submissions.

EXTENDED ABSTRACT SUBMISSION GUIDELINES (CONFERENCE)

The contributors must ensure that the submission is original and not presented or published earlier or under review or publication at the same time. Interested contributors need to submit an extended abstract of not more than 1500 words (excluding tables, figures, and references). The extended abstracts should include:

- a. Introduction
- b. Literature Review
- c. Study hypotheses (if applicable)
- d. Methodology Adopted
- e. Empirical or theoretical results
- f. Implications of the study
- g. Keywords

Formatting of manuscript/extended abstracts

1. The document needs to be submitted in Word format.
2. Font: Times New Roman, double-spaced, 12 font size, justified alignment.
3. Attach a separate title page that includes the details of the authors to facilitate the blind review process.
4. Extended Formats that do not follow the stated formatting will not be sent for the review process.

EXTENDED ABSTRACT SUBMISSION GUIDELINES (DOCTORAL COLLOQUIUM)

The extended abstract is to be submitted, summarising the doctoral thesis/dissertation.

1. The maximum length for a submission is 10 pages (excluding cover sheet, references, and appendices).
2. The extended abstract must include a single-spaced summary (not more than 100 words).
3. Format – A4, Margin 1 inch on all sides, Times New Roman 12 points, Single Line Spacing.
4. Please submit your structured abstract to: icamp@jimsindia.org. The subject of your e-mail must be “Doctoral Colloquium submission”.

The submitted work will undergo a selection process, during which it will be evaluated for the scholarly merit and potential contribution to the academic literature.



AWARDS

Best Track Paper: Rs. 11000/-

Best Doctoral Presentation: Rs. 21000/-



PUBLICATION OPPORTUNITY

All papers presented at the conference will be included in the conference proceedings and considered for publication in special issues of Scopus-indexed and ABDC-listed journals.

The list of journals will be shared soon.

NOTE

- All the shortlisted papers will undergo a double-blind peer review process. Acceptance of the paper for presentation at the conference is no guarantee that the paper has been accepted for publication.
- Publication is based on further review and acceptance by the respective journal/discretion of the Editor.

IMPORTANT TIMELINES

Extended Abstract Submission (Conference/Doctoral Colloquium)	Monday, 21 st September 2026
Intimation of Acceptance	Thursday, 30 th September 2026
Full Paper Submission	Saturday, 31 st October 2026
Registration Opens	Friday, 1 st October 2026
Registration closes	Saturday, 31 st October 2026
Conference Dates	11 th and 12 th December 2026

NO REGISTRATION FEES



ABOUT JIMS

Jagan Institute of Management Studies (JIMS) carries a rich legacy spanning over three decades in delivering professional education at both undergraduate and postgraduate levels in the fields of Management and Information Technology. With an unwavering commitment to developing competent industry professionals, the Institute is recognized as one of the leading business schools in the country. Our PGDM programs are approved by the All India Council for Technical Education (AICTE) and hold accreditation from the National Board of Accreditation (NBA) for their quality academic standards. The programs are also accorded equivalence to the MBA degree by the Association of Indian Universities (AIU). Our GGSIP University affiliated programs are MCA, BBA, BCA and BA (H) (Eco.). The MCA programme is also accredited by the National Board of Accreditation. The institute also runs AICTE approved Fellow Program in Management that has been accorded equivalence to Ph.D. degree by the AIU. Further affirming our commitment to academic excellence, JIMS has been awarded the NAAC A++ grade and secured SAQS accreditation from AMDISA, placing it among the most respected institutions in management education. JIMS Rohini, Delhi proudly attained Graded Autonomy Category II recognition from AICTE. JIMS Rohini, Delhi also continues to remain in the list of elite B schools of India (Top 100) for 10 years in a row since the inception of ranking in 2016. Apart from providing gainful and decent placements to its students, JIMS also encourages the spirit of entrepreneurship. The Institute proves to be an ideal place for those wishing to engage in academic pursuits and seeking intellectual fulfilment.



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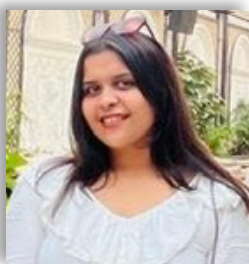


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For Submission of Extended Abstract/Full Paper/Queries - icamp@jimsindia.org