

VOLUME 2

ISSUE II

November 2023



»» NEWSLETTER ««

# MONTHLY INSIGHTS

Challenge . Learn . Achieve



Photo by Aryan Kumar Singh

# EDITOR'S MESSAGE

Embrace the Power of Information!

Dear Readers,

We write with passion, purpose, and positivity. Every word we craft has the potential to inspire, inform, and influence. Together, let's use our voices to shine a light on important issues, share stories that matter, and make a difference in our community. With each article we publish, let's aim to uplift, empower, and inspire those who read it. Together, we can create a brighter future through the power of our words.

- By Rashika Ratanlaxmi



*Captures by a photography  
enthusiast*

*-Abhishek Aswal*



# UNBOX YOURSELF

**Seminar conducted by - Ms Tunvey Gogia**

**ICF certified coach, Alumni PGDM batch (1998-2000)**



**Unbox Yourself", a workshop conducted by Ms. Tunvey Gogia an ICF Certified Coach and alumni of PGDM Batch 1998-2000. The workshop was curated for students to unlock their real potential, increase self-awareness, and build the skills and mindset needed to navigate the challenges of academia and career growth .**

**She shared insights that could set students on a path towards a brighter and more fulfilling future. During her recent visit to the campus, Tunvey shared her incredible experiences and insights about her journey at JIMS Technical Campus, Rohini.**

## **Key Takeaways from the Seminar**

- 1. Learn to live outside the box**
- 2. Think of looking at problems from a different perspective, like out-of-the-box thinking.**
- 3. It is equally important to focus on communication as it can impact your relations with the people around you.**
- 4. You can focus on developing a routine.**
- 5. A morning routine can help you get in the mood for the day, and it can be beneficial to jot down the points to work on in the morning.**
- 6. Self-affirmation is essential, as what you tell yourself matters.**

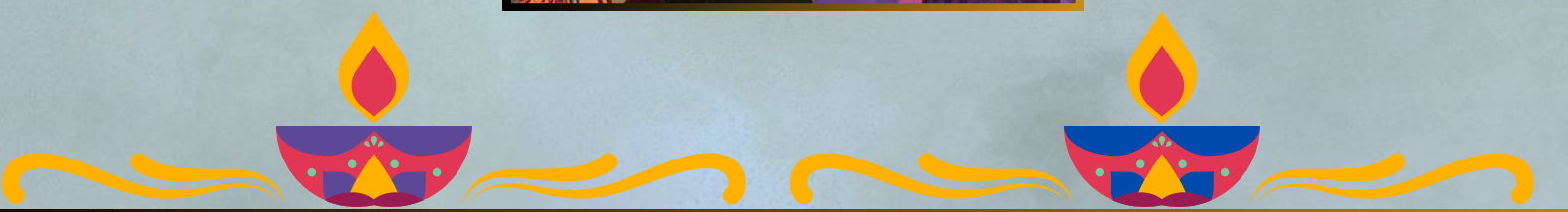


# DIWALI FEST 2023

BY EKYUM - CULTURAL CLUB



A Spectacular Diwali Extravaganza: College Style! Our college campus transformed into a vibrant hub of Diwali festivities, where tradition and modernity merged seamlessly. Dazzling lights adorned every corner, while the aroma of freshly prepared delicacies filled the air, creating an atmosphere of joy and excitement. It was a journey of togetherness, celebration, and unforgettable memories as we shone bright on this special occasion



# continued...



The Culture Club EKYUM organised the Diwali Mela on the 12th of October 23. Students from across departments gathered to set up stalls for the Diwali Mela on the college campus and earned massive amounts. The college did great business during the Diwali Mela.



# STAR BUSINESSMAN OF 2023

## Vinay Sahu, Alfyi Designs Pvt. Ltd.

Vinay Sahu's journey from a home-based freelancer to the founder of Alfyi Designs, a leading UI/UX and WordPress website agency, is an inspiring narrative. With a team of over 20 experts, his company now serves global clients like Khatabook, PriceLabs, WOW Air, Levi's, FedEx, and Unilever.

Amazon Sale season is here! Splurge and save now! [Click here](#)

The road to success was riddled with challenges. Vinay fondly remembers the early days when he wore multiple hats, saying, “I had to manage everything – from design to client communication and operations. But my belief in design's transformative power kept me going

The pivotal moment arrived when Vinay chose to specialize in UI/UX design and WordPress websites. This strategic shift not only attracted high-profile clients but also elevated Alfyi Designs to industry prominence.

Vinay's resilience and resourcefulness are remarkable. He believes every obstacle is an opportunity, a principle guiding his entrepreneurial journey.

Today, Alfyi Designs is celebrated for creating user-centric designs that tell compelling brand stories, consistently exceeding client expectations. Vinay's story is a testament to how passion and perseverance can turn dreams into reality. As he aptly states, “Our journey has just begun, and I'm excited to see where our designs will take us next.



# GLOBAL NEWS - NOVEMBER 10

## 2023 HIGHLIGHTS



- **SCALE of Death & Destruction in Gaza Result of Wide-Area Explosives in Populated Areas**
- **Climate change risks upending global fight against malaria.**
- **World's first AI Safety Summit takes place in UK; 28 COUNTRIES.**
- **India loses World Cup to Australia. After 10 consecutive wins.**
- **Israel And Hamas Reach Truce Deal, Set to Release 50 Hostages.**
- **Kerala's Responsible Tourism Mission Earns Global Recognition From UNWT.**

# ICC Cricket World Cup highlights key takeaways from India's campaign

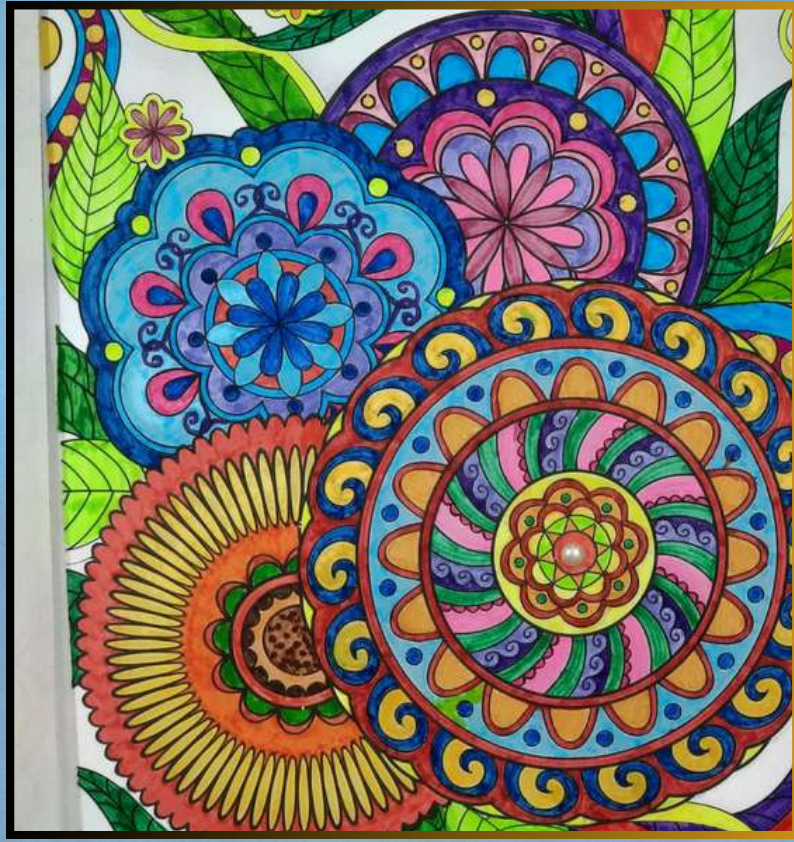


Here are the latest highlights of every game played at the World Cup so far, with new highlights updated after every game.

Match 1 – England vs New Zealand	New Zealand won by nine wickets
Match 2 – Pakistan vs Netherlands	Pakistan won by 81 runs
Match 3 – Afghanistan vs Bangladesh	Bangladesh won by six wickets
Match 4 – South Africa vs Sri Lanka	South Africa won by 102 runs
Match 5 – India vs Australia	India won by six wickets
Match 6 – New Zealand vs Netherlands	New Zealand won by 99 runs
Match 7 – England vs Bangladesh	England won by 137 runs
Match 8 – Sri Lanka vs Pakistan	Pakistan won by six wickets
Match 9 – India vs Afghanistan	India won by eight wickets
Match 10 – South Africa vs Australia	South Africa won by 134 runs
Match 11 – Bangladesh vs New Zealand	New Zealand won by eight wickets
Match 12 – India vs Pakistan	India won by seven wickets



## Artist Zone



**ARTIST -SIYA SINGHAL**

# ACTIVITY ZONE



4		2						
				3	8			
	9						1	8
						6		1
					7	5	3	
			1	2				
				5	6	1		
		3	9	4				
2		6		8			4	7

## THE ULTIMATE LOGO QUIZ TECHNOLOGY BRANDS

- 1 
- 2 
- 3 
- 4 
- 5 
- 6 
- 7 
- 8 
- 9 
- 10 



### SOLUTION

4	8	2	5	1	9	3	7	6
7	6	1	2	3	8	4	5	9
3	9	5	6	7	4	2	1	8
5	2	7	4	9	3	6	8	1
9	1	4	8	6	7	5	3	2
6	3	8	1	2	5	7	9	4
8	4	9	7	5	6	1	2	3
1	7	3	9	4	2	8	6	5
2	5	6	3	8	1	9	4	7

### ANSWERS

- 1. TWITTER
- 2. EXPEDIA
- 3. ADOBE
- 4. AMAZON
- 5. APPLE
- 6. HUAWEI
- 7. GOPRO
- 8. SPOTIFY
- 9. TIKTOK
- 10. NETFLIX

## Faculty Mentors



**Dr. Pratima  
Daipuria  
PGDM Dean**



**Ms. Shikha Gupta  
PGDM  
Coordinator**

## Student Members



**Rashika  
Ratanlaxmi**



**Aarushi Singhal**



**Ritika  
Chaudhary**



**Vanshika Sharma**