

MONTHLY INSIGHTS



Reader's Message

With a joyful mind, we started our new journey at JIMS. We hope this volume finds you well and thriving. We're excited to bring you the latest updates, insights, and inspirations straight to your inbox. In this issue, we've curated a collection that we believe will increase your curiosity and enrich your perspective. We hope you will get some insights and interest from this volume. Keep Reading with a Smile!

Newsletter
Volume 1
PGDM (2023-2025),
SEC-C
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Event Outline

ORIENTATION WEEK

4th-8th July'23



The Orientation Week for the 2023-2025 Batch of PGDM students at JIMS Rohini Sec-5 commenced on July 4, 2023. Prior to this, students had completed a virtual Pre-Induction Module. Dr. Pratima Daipuria Mam, Dean ,PGDM, warmly welcomed the students. The event began with an inspirational patriotic speech by Dr. Deepak Vohra, Special Advisor to PM, which set a positive tone for the entire week. This was followed by enlightening talks from notable figures such as Mr. Jagdish Mitra, CSO and Head of Growth, Tech Mahindra, Ms. Anastasia Grineva from the Russian Trade Representation, and Dr. Harshavardhan Halve Sir, Director General, JIMS, all of whom contributed to enhancing the students' understanding.

The second day of the Orientation Week encompassed engaging team-building activities and mental well-being exercises led by Mr. Deepak Behl, Founder & CEO Astra Protection Group and Training academy and Ms. Sheetal Agarwal, Founder, Clownselor foundation. Mr. Monis Shamsi, Former CSO, BNPS International, shared insights on effective time management, imparting valuable skills to the students. An entrepreneurial session by Mr. Abhinav Singh, Founder, Techugo and an inspirational performance by Khel Tamasha theater group added to the students' motivation and aspirations. Additionally, the introduction of the JIMS CSR and SSO modules by Ms. Kalpana Singh and Prof. Avijit Chakravarti provided a holistic perspective.

On the fourth day, Mr. Prashant Sharma, Talent Acquisition Head, Greenlam Industries Ltd. shared essential skills tailored for freshers, which were well-received by the students. The concluding day of the Orientation Week was marked by heart-to-heart conversations with accomplished alumni. The week culminated with a highly energetic motivational session led by Mr. Sandeep Wadhara, emphasizing the values of Passion, Positive Thinking, Patience, and Perseverance.

SPORTASTICO presented

"Sports Event"

(18th July'23)

When it comes to the essence of college life, sports hold a cherished place. Beyond textbooks and lectures, the thrill of competition, the camaraderie among students, and the pursuit of athletic excellence add an unforgettable dimension to the academic journey. Recently, the vibrant campus of Jagan Institute of Management Studies (JIMS), Rohini, came alive with a spectacular sports event, but this time, it held a special significance – it was an orientation for the freshers, welcoming them to the exhilarating world of the JIMS Sports Club.

The energy was palpable as students eagerly gathered to participate in an array of sports activities. From arm wrestling to badminton and the classic tug of war, there was something for everyone. As the sun bathed the grounds in golden light, it marked the beginning of a day filled with excitement, camaraderie, and the promise of new friendships.



The event was meticulously designed to create an inclusive and fair environment for all. In the spirit of healthy competition, both girls and boys formed separate teams, ensuring everyone could unleash their athletic prowess without any gender bias. Cheers echoed across the field as the freshers embraced the competitive spirit while forging connections with their fellow students.

The atmosphere was nothing short of euphoric. Students cheered enthusiastically for their classmates, their support transcending mere competition to become a celebration of sportsmanship. Amidst the laughter, cheers, and spirited fun, the sports event effortlessly broke the ice, bringing the freshers closer to their peers and faculty members.

• Written by Jyoti Bansal

Prarambha

Event by cultural club

29th July'23



EKYUM- THE CULTURAL CLUB OF JIMS College organized an orientation event (Prarambha) for the fresher batch 2023-2025.

Cultural events undoubtedly have a significant impact on an individual's mental, social, and physical well-being. As we age, we tend to prioritize financial success and stability over our interests and hobbies. However, this pursuit of success often leads to a loss of happiness. Events like this, keep our inner child happy, fulfilled, and focused. The event was filled with enthusiasm, diverse talents, and most importantly, a sense of team spirit as students supported their batchmates.

The event was very happening as it was designed in a way that anyone who wished to exhibit their talents without any limitations. The guests invited acted as judges for approximately 25 performances, which included dancing, singing, yoga, magic, drama, poetry, standup comedy, and what not. Each performer was evaluated in their respective areas of expertise, and the winners were presented with trophies while all participants received certificates of appreciation. The prizes were distributed across various categories, such as solo dance, dance duet, group dance, solo singing, singing duet, magic, and poetry.

The event was a great hit, with a high level of participation, appreciation, and involvement from the audience. The hidden talents of the performers were highlighted, and it also served as an ice breaker for those who usually have stage freight.

• Written by Ritika Saxena



BLOOD DONATION CAMP

28th July'23

The essence of altruism finds its true manifestation in volunteering, an act of benevolence that crosses all individual boundaries to uplift humanity. I recount a remarkable experience of volunteering at a blood donation camp organized by our college along with Lady Harding Medical College (LHMC) and the “You Can Foundation”. I hereby seek to spark a profound interest in the mind of the reader about the importance of blood donation through my experience.

As volunteers, we played a critical role in making the donation camp a renowned success, as a group of enthusiastic and compassionate students came forward to assist in various parts of the event. We were everywhere to be seen, from 4 enigmatic ladies at the registration desk, jotting down every detail of the donor, or be it providing the warmth and welcoming atmosphere by the energetic boys of PGDM, we ensured comfort, provided refreshments, and took care of the crowd management, as the event proceeded.

A team of highly skilled, well-qualified, and learned doctors from Lady Harding Medical College were involved in the core process. Interacting with these doctors and well-equipped medical staff we developed a deep understanding of the struggles faced by the patients, near about 2000 thalassemic patients need blood every month.

The event highlighted the significance of blood donation and its impact on saving lives. As volunteers not only we contributed to the community but also discovered the transformative power of empathy, compassion, and collective action. The experience left a lasting impression on our hearts and mind. This blood donation camp will always be remembered as a testament to the strength of humanity and the potential for positive change when individuals come together for a noble cause, 51 units were donated potential to save 153 lives.

• Written by Sauhardha Kumar Kulshrestha

NEWS CRUNCH!

Goa's taxi disputes indicate a broader economic challenge

Goa has one of the highest unemployment rates in the country. Across the state, workers and business owners are filled with anxiety about their livelihoods.

Lately, taxi unions in Goa protested against app-based services like Ola and Uber because they offer cheaper fares than traditional taxis. When Ola arrived in 2014, strikes occurred, and the government had to close it. The problem is that tourists complain about high prices, but the unions say they follow government-set rates. Even the government's own app, GoaMiles, faced opposition from taxi unions.

Taxi unions claim that the app-based service conflict is about providing jobs for locals. They believe that letting big corporations enter the state will lead to outsiders taking away jobs from the locals.

Goa's economy depends primarily on three sectors – tourism, mining, and agriculture. Around 40% of the population is directly or indirectly dependent on tourism, around 15% is dependent on mining, and around 10% is dependent on agriculture.

The Centre for Monitoring Indian Economy, or CMIE, a private company, analyses unemployment rates in the country each month. Its March 2023 analysis showed that Goa's unemployment rate stood at 15%, double the national unemployment rate of 7%. Goa has the seventh-highest rate of unemployment among Indian states and the highest among the country's small states and Union territories.

It became apparent to the researcher that despite the state's renowned reputation as a sunny holiday destination, the issue of unemployment among locals has been steadily simmering for many years.

Reference/Source: scroll.in

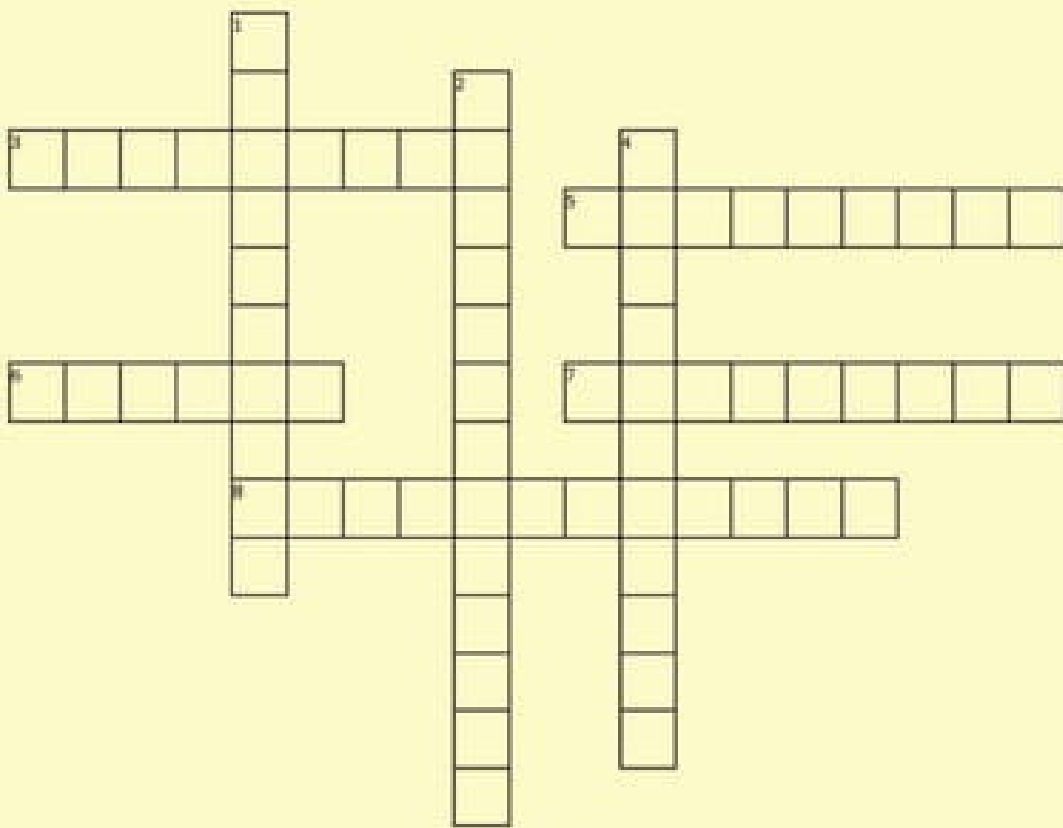
• Written by Puneet Sharma



CHALLENGE TIME!

WHAT ABOUT A CROSSWORD!

FORMATION OF A COMPANY



Across

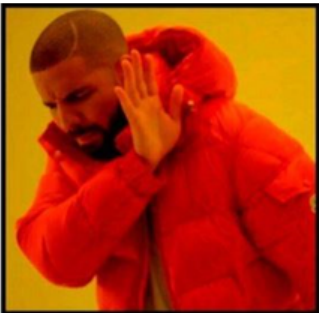
3. It is the first step in formation of a company
5. Approval of name of company is done by
6. This clause of memorandum of association shows the purpose of business
7. This clause of memorandum of association limits the liability of members
8. They undertake to buy the shares if these are not subscribed by the public

Down

1. It is the first document prepared to issue shares
2. It is the second step in formation of a company
4. This study helps to know the suitability of business idea

Answers on the next page

FUN ZONE

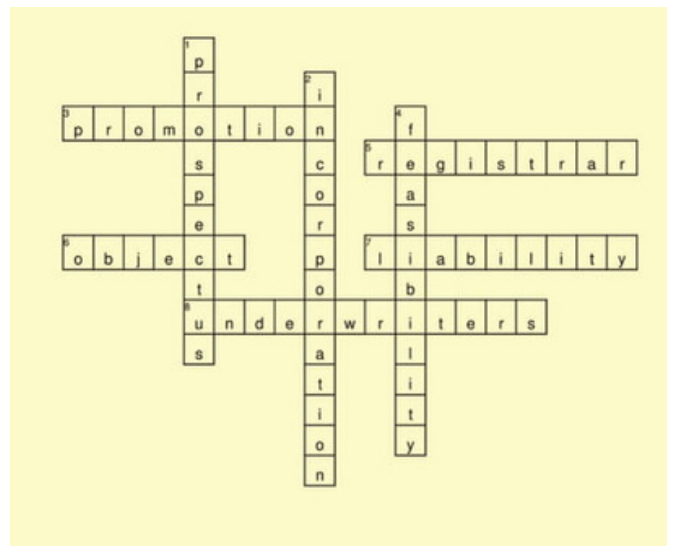


Planning out your available time –
Less stress



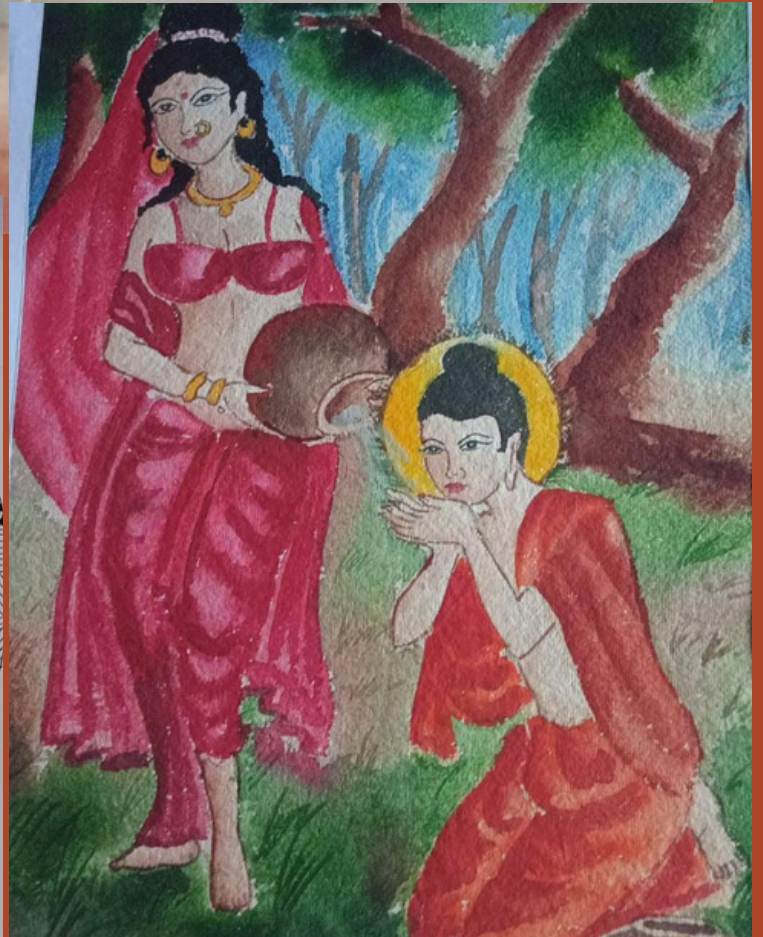
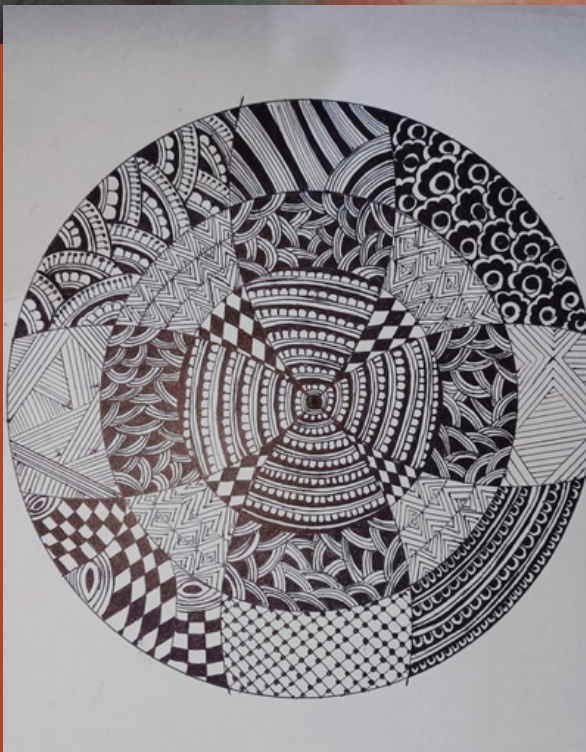
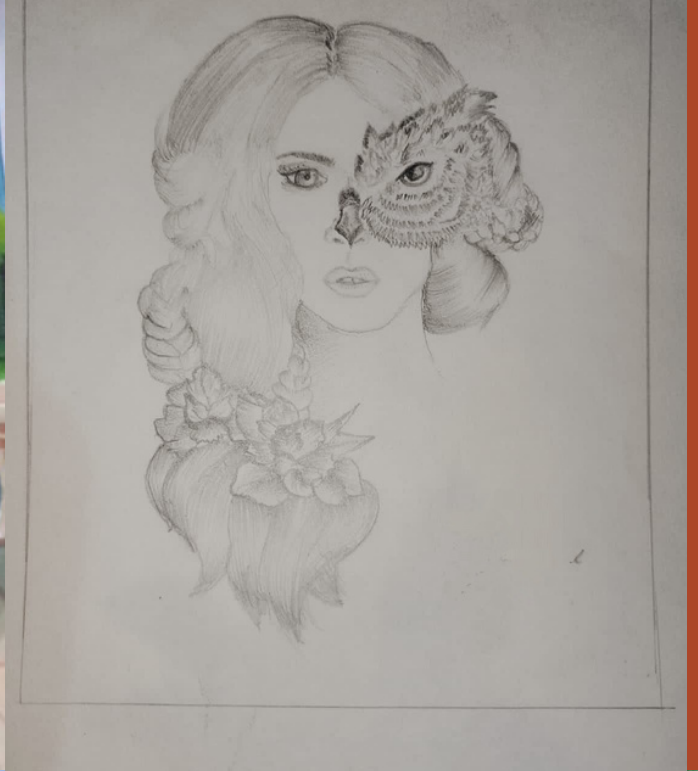
Last-Minute Tasks -
More stress
Relatable?

Answer to Crossword:



Student's corner

Art by Shiwangi Baruwala



Student's corner



WOMEN

"हाथो मे चूड़ियां पहन ले" (Wear bangles in your hand). I heard this phrase from the mouths of two well-educated coat-pant people in the Delhi metro.

Don't know why this phrase is used to depict weakness, helplessness, vulnerability, and dependency on others.

Let me share some information with you,
Chudiya pehenna is not a sign of weakness, it's a sign of strength. Our Goddess Durga wears bangles that we worship & idealize.

All Chudiya Wearing Women is the one because of whom our house becomes home.

Some "Chudiya Pehen ne" wali Women are the ones, because of whom you are alive in this world.

From now onwards people must know.

"That Chudiya pehenna portrays VITALITY, not FRAGILITY"

Written by Adarsh Shukla

Generic Opinion

The reality of being a woman in fitness - Be strong, it's good for your health But don't get too big and muscular, that's manly, but also don't get too thin, you look ill Look after yourself, but also putting yourself first is selfish, wear what makes you feel comfortable, but nothing too revealing, it's attention seeking, but also don't cover up too much, you should show off your figure, you'll never be this young again, after all, it is impossible to get it right as a woman. So do what feels authentic, be unapologetic, and be you, pleasing everyone is a game we're designed to lose.

Written by Maanvi Sethi

Worst thing getting common

#FIGHTAGAINSTMOLESTATION

#FIGHTAGAINSTRAPE

अब ना जन्म दे पाऊंगी मैं, इस जिस्म के बाज़ार में

कहने को देवी का वास हैं हर औरत के आकार में
फिर क्यों बिक जाती हैं वो सरेआम इस जिस्म के बाज़ार में?
इज़्जत लूटी, जिस्म छूटा इस हैवानों के हाहाकार से
अब भला कैसे जन्म दे पाऊंगी मैं, इस जिस्म भरे बाज़ार में?

राह चलते तुम मुझे कभी नज़रों से छेड़ते हो
कही बैठी मिलू तुम्हें तो उसे मौका समझते हो
गंदी गंदी बातें कर मुझे खुद से दूर तुम करते हो
इतना शोषण करके तुम मेरे ज़िंदा होने को कोसते हो
भला कैसे जन्म ले पाएगी एक लड़की इस हैवान भरे बाज़ार में?
और अब कैसे जन्म दे पाऊंगी मैं, इस जिस्म भरे बाज़ार में?

रात अकेली दिख गई जो दबोचने को दौड़ते हो
दिन के उजाले में भी भला कहा तुम छोड़ते हो
उम्र देखते हो ना लिबास देखते हो
तुम तो बस मर्द होने के ढोंग से हर औरत को छेड़ते हो
बलात्कारियों के होने से हाहाकार मचा है इस जिस्म के बाज़ार में
अब भला कैसे जन्म दे पाऊंगी मैं इस जिस्म भरे बाज़ार में?

नहीं, अब ना खुल के सांस ले पाऊंगी मैं इस जिस्म भरे बाज़ार में
ना खुद के जिस्म से मोहब्बत कर पाऊंगी मैं इस जिस्म भरे बाज़ार में
जब तक नहीं होगा ये हाहाकार खत्म इस जिस्म भरे बाज़ार से
नहीं, नहीं जन्म दे पाऊंगी मैं तब तक इस जिस्म भरे बाज़ार में



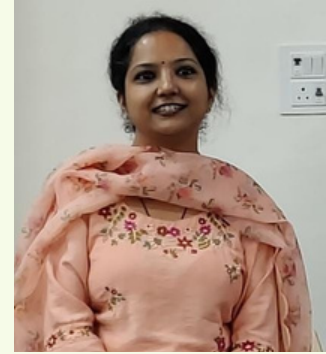
• Written by: Anjali Garg

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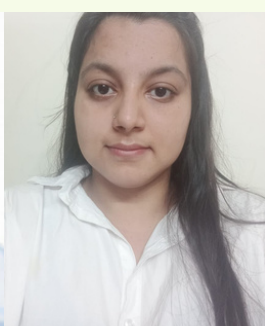
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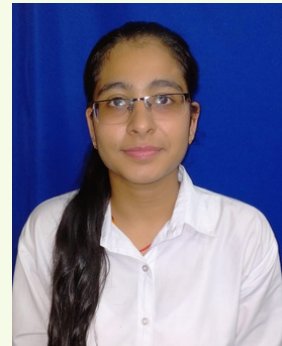
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