



# DEVELOPING CAPABILITIES FOR BUSINESS LEADERSHIP



INFORMATION BROCHURE



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## THE SOCIETY

Jagannath Gupta Memorial Educational Society, a non-profit registered organization, was established with a mandate to “serve the academic and professional needs of students in the best way possible.” Over the last three decades, the institutions running under the society has acquired all the necessary approvals and accreditations such as AICTE, UGC, GGSIPU, NAAC, NBA, AIU etc. The Society provides education to the students from the under graduate to the Ph.D level. At present, the society has a combined strength of more than 10000 students and more than 600 faculty members. All the institutions are well known among all stakeholders for quality education, placements, decent infrastructure and location. The institutions are rated and ranked highly by various magazines, newspapers and industry associations. Many of the students have established themselves as successful entrepreneurs, while others have empowered several organizations to enjoy success at national as well as global platforms.

## THE INSTITUTE

Jagan Institute of Management Studies (JIMS) carries a rich legacy spanning over three decades in delivering professional education at both undergraduate and postgraduate levels in the fields of Management and Information Technology. With an unwavering commitment to developing competent industry professionals, the Institute is recognized as one of the country’s leading business schools.

Our PGDM programs are approved by the All India Council for Technical Education (AICTE) and hold accreditation from the National Board of Accreditation (NBA) for their quality academic standards. The programs are also accorded equivalence to the MBA degree by the Association of Indian Universities (AIU). Further affirming our commitment to academic excellence, JIMS has been awarded the NAAC A++ grade and secured SAQS accreditation from AMDISA, placing it among the most respected institutions in management education.

## OUR VISION

To be an Institute of Academic Excellence with total commitment to quality education and research in Management and Information Technology with a holistic concern for better life, environment and society.

## OUR MISSION

To serve the society and improve the quality of life by imparting high quality education in management and information technology, providing training and development services, fostering research, giving consultancy services to Industry and disseminating knowledge through the publication of books, journals and magazines.





## **We love what we do!**

At JIMS, we believe that we are not just nurturing students, we are creating leaders of tomorrow. Hence, we first identify the abilities of students and then nurture them with our creative and analytical teaching methodologies, thus empowering students with the right knowledge to take tomorrow's corporate world head-on. Not merely emphasizing on theoretical learning, we encourage our students to take responsibilities and make decisions that shape their future.

## **We stir and select the best!**

JIMS has a rigorous selection procedure that screens and filters to get the best brains in the country. Out of the many candidates who apply at our institute, only few students get through our stringent selection procedure successfully. We, thus, emphasize on selecting only those candidates who possess exceptional managerial and leadership prowess.

## **We don't just teach!**

We provide a complete learning experience! Our curriculum stretches its reach to considerable

breadth and depth. It facilitates the learner to get equipped with academic knowledge and its practical relevance. It offers an extensive learning experience through a plethora of pedagogies, including lectures, case studies, projects, workshops, seminars, and experiential activities, all of which promise an overall development of students. Beginning from our orientation programme that spans a full two weeks, we endeavour to make our students familiar with the concepts and skills required for the corporate world. Our progressive curriculum that goes way beyond restrictive classroom activities, provide students the freedom to explore and excel at their chosen fields.

## **We provide a proud pool of resources to most renowned companies!**

Over the years, we have consistently proved to be the reservoir of talent for the finest companies. Corporate giants like Deloitte, Reckitt Benckiser, EY, Nestle, Exide and Tata Consultancy Services, to name a few, have been repeatedly visiting our campus for recruitments and many of our students get Pre-Placement Offers even at the time of their Summer Internships.

## **We pride on our experienced and dedicated faculty!**

Our faculty possesses the right blend of academic expertise and industry experience that enables them to disseminate accurate and relevant knowledge and skills to students through a range of pedagogical tools. Majority of the faculty are from industry and are doctorates. They focus toward creating research solutions for the industry in the form of consulting assignments, MDPs and development of industry cases.

## **We take pride in the facilities that we offer!**

Our conveniently located campus with an easy metro accessibility, IT-equipped classrooms, an avant-garde auditorium, spacious conference rooms, well-stocked libraries, a state-of-the-art computer lab and a vibrant cafeteria makes us a dream institute to experience 'college life'.

## **We believe in and also facilitate 100% placements!**

With a robust and seasoned campus placement cell, it's our sincere endeavour to place all our students in well-established companies. Our CRMC department works round-the-clock to fulfil our motto of 'well-placed students with happy faces'.

## **We love to nurture holistic managers and leaders!**

We believe in holistic education, and thus, raise not just confident managers but also compassionate leaders. Our endeavour is that every student who passes out of JIMS, Rohini, Delhi turns out to be a better version of themselves than before: a true and balanced human being first, who is ready to take on other roles in their lives with a true & humanistic spirit.

“

Success in management  
requires learning as fast as  
the world is changing.”

— Warren Bennis





# APPROVALS AND ACCREDITATIONS



# JIMS ACCOLADES

## NIRF 2025

Amongst The Elite B-Schools of India consistently from past 10 years in a row

## Outlook 2025

24<sup>th</sup> among top private B-Schools in India

## TOI 2025

14<sup>th</sup> among the top 150 B-Schools in India

## CSR 2025

9<sup>th</sup> in Supreme B-Schools of India

## Career 360 2024

36<sup>th</sup> among top 100 B-Schools in India

## The Week 2024

24<sup>th</sup> among top private B-Schools in India





## DIRECTOR GENERAL'S MESSAGE

Dr. Harshavardhan Halve

Welcome to Jagan Institute of Management Studies, Rohini (Sector 5)

It is a pleasure to welcome you to Jagan Institute of Management Studies (JIMS), Rohini, Sector 5—a place where future business leaders, innovators, and changemakers begin their journey.

At JIMS, we are committed to delivering a transformative educational experience that not only imparts industry-relevant knowledge but also cultivates the skills and mindset required to thrive in a global, dynamic business environment.

Our esteemed faculty members—leaders in academia and industry—create a learning ecosystem that fosters critical thinking, ethical leadership, and collaborative growth. The academic framework at JIMS is designed to be holistic, combining academic excellence with values of responsibility, sustainability, and innovation.

Choosing JIMS means choosing a path rich with career-building opportunities, professional networks, and exposure to real-world business challenges. With state-of-the-art infrastructure, cutting-edge programs, and strong industry linkages, we ensure our students are equipped to excel and lead in today's competitive landscape.

We invite you to explore this brochure to learn more about our programs, faculty, campus, and the unique learning opportunities that await you. At JIMS, you're not just earning a degree—you're preparing to make a meaningful impact in the world of business.

We look forward to welcoming you to the JIMS community.



## DIRECTOR'S MESSAGE

Dr. Pooja Jain

The business world is becoming increasingly global, and business education is evolving rapidly to keep pace. Agility and foresight are key. We prepare students not just for today but for the future by embracing technology, developing a global perspective, and having an innovative mindset. With close industry collaboration, experiential learning, and cutting-edge curriculum, the future leaders at JIMS create a mindset to thrive in today's competitive business world. Today's business education goes beyond the objective of profitability; it demands a commitment to ethical decision-making and social responsibility. Our institution is dedicated to nurturing leaders who prioritize accountability and sustainable practices. We inspire our students to look beyond financial metrics and create a positive impact in society, which is in line with our vision.

Our faculty members are the drivers of the learning process and come with a strong blend of academic expertise and industry experience. They encourage students to push boundaries—question assumptions, explore diverse perspectives, and develop solutions that create impact beyond conventional business paradigms. Our alumni are spread across industries and geographies, in senior leadership positions, which is a testament to the institute's commitment to building thought leaders.

We warmly invite aspiring business leaders to join JIMS Sector,5 Rohini, Delhi, for a transformative career journey.





## GOVERNING BOARD

**Mr. Manish Gupta**  
Chairman  
JIMS, Rohini, Delhi

**Dr. Harshvardhan Halve**  
Director General  
JIMS, Rohini, Delhi

**Dr. Pooja Jain**  
Director  
JIMS, Rohini, Delhi

**Dr. J K Goyal**  
Retired Sr. Professor  
University of Delhi

**Prof. R P Maheshwar**  
Former Vice Principal SRCC,  
University of Delhi

**Dr. Amit Gupta**  
Chairman  
JIMS Kalkaji, New Delhi

**Prof. P.K. Jain**  
Retd. Professor  
IIT, Delhi

**Dr. Praveen Arora**  
Principal  
JIMS, Rohini, Delhi

**Mr. Rajeev Gupta**  
Managing Director  
RDI India Pvt. Ltd.

**Prof. A.K. Sengupta**  
Former Dean  
IIFT, New Delhi

**Mrs. Nirupama Gupta**  
Retd. Principal Meerabai  
Polytechnic, New Delhi

**Prof. R. A. Sharma**  
Former HoD & Prof., Financial Studies  
University of Delhi (South Campus)

**Dr. Kavita Singh**  
Professor  
FMS, University of Delhi

**Dr. Pratima Daipuria**  
Dean  
JIMS, Rohini, Delhi

**Dr. Deepika Saxena**  
Professor  
JIMS, Rohini, Delhi

**Dr. A.K.Balyan**  
Chairman & Director Carmine Energy  
Pte, Singapore Ex Director, ONGC

**Dr. N.K.Sharma**  
Retd. Prof., IIT Kanpur Department of  
Industrial & Management Engineering

**Dr. Rajendra Nargundkar**  
Pro VC, JIS University  
Ex. Professor, IIM Kozhikode & Indore

**Dr. R K Chauhan**  
Retd. Secretary  
UGC, Delhi

**Mr. Deepak Gupta**  
President  
Jagannath University

**Mr. Jatin Aggarwal**  
Owner  
Bansal Trading Company, New Delhi

**Mr. O. P. Bagla**  
Founder  
O. P. Bagla & Co. New Delhi

## ACADEMIC ADVISORY COUNCIL

### INTERNAL MEMBERS

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Director General  
JIMS, Rohini, Delhi

**Dr. Pooja Jain**  
Director  
JIMS, Rohini, Delhi

**Dr. Pratima Daipuria**  
Dean  
JIMS, Rohini, Delhi

**Dr. Ashok Bhagat**  
Dean-Placement  
JIMS, Rohini, Delhi

**Mr. Anil Kumar**  
Dean-Examination  
JIMS, Rohini, Delhi

**Dr. R.K.Singh**  
Dean-RM  
JIMS, Rohini, Delhi

**Dr. Praveen Arora**  
Principal  
JIMS, Rohini, Delhi

**Dr. Sonia Dhir**  
HOD-IB  
JIMS, Rohini, Delhi

**Dr. Deepshikha Aggarwal**  
Professor  
JIMS, Rohini, Delhi

**Dr. Deepti Kakar**  
Professor  
JIMS, Rohini, Delhi

**Dr. Neelam Dhall**  
Professor  
JIMS, Rohini, Delhi

**Dr. Deepti Sharma**  
Professor  
JIMS, Rohini, Delhi

**Mr. Y P S Kanwar**  
VP and Dean (Executive  
Education) JIMS, Rohini, Delhi

### EXTERNAL MEMBERS

**Mr. Mussarat Hussain**  
General Manager Education  
& Training, Maruti Suzuki

**Mr. Rajit Sikka**  
Deputy GM ( Head Academic  
Relations) TCS

**Dr. Pawan Sharma**  
Principal  
Dyal Singh College

**Dr. J B Singh**  
Principal, Sri Guru Gobind  
Singh College of Commerce

**Dr. Poonam Verma**  
Principal, Shaheed Sukhdev  
College of Business Studies

**Dr. K R Jayasimha**  
Professor  
IIM Indore

**Dr. Amitabh Deo Kodwani**  
Professor  
IIM Indore

**Dr. Amiya Kumar Sahu**  
Professor  
Goa Institute of Management

**Mr. Aslam Ansari**  
HR Professional

**Mr. Pratyush Rahul**  
Group Manager & Chief of Staff –  
HR; Head, Tech Mahindra BPS

**Mr. Ranganathan T.V.**  
Head-Modern Trade, Institution &  
B2C Export Business, Mother Dairy

**Mr. Misal**  
Director & Head Talent Acquisition,  
KPMG



# AREA ADVISORY COUNCIL

## FINANCE

- Dr. Deepika Saxena, Professor & Area Chair
- Dr. Vinod Kumar, Professor
- Prof. R.P.Rustagi, Professor
- Dr. Monika Aggarwal, Associate Professor
- Dr. Sugandha Sharma, Assistant Professor
- Dr. Amiya Sahu, Professor, Goa Institute of Management
- Mr. Shashank Agarwal, Sr. Vice President, Yes Bank
- Mr. Jatin Kalra, Alumnus (PGDM 2015-17), Team Lead-Financial Modelling, KPMG
- Dr. Bushra, Associate Professor
- Dr. N K Gupta, Professor

## INTERNATIONAL BUSINESS

- Prof. Sonia Dhir (Area Chair and Program Head, PGDM IB)
- Prof. MP Singh (Channel Partner, Mazagon Dock Shipbuilders Ltd)
- Prof. Ashutosh Srivastava (Sr Vice President, Global Sourcing, Hero Group)
- Prof. Nitin Dewan (Faculty - Logistics and Supply Chain Mgmt., DTU)
- Prof. AK Sengupta (Former Faculty and Dean IIFT)
- Prof. Biswajit (Faculty IIFT)

## BUSINESS ANALYTICS

- Dr. Himanshu Goel, Area Chair
- Dr. Shrajal Gupta, Assistant Professor
- Mr. Anil Kumar, Dean Examinations
- Ms. Ambika Bhatia Chopra, Assistant Professor
- Dr. Ambrish Joshi, Senior VP Operations, eConnect Solutions (Corporate Connect)
- Dr. Meetu Bhatia Grover, Associate Professor, Miranda House (Senior Academician).
- Ms. Arpita Gupta, Associate, Bain and Company (Alumni)

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- Dr. Neha Shukla, Area Chair
- Dr. Pratima Daipuria, Dean PGDM Program
- Dr. Neelam Dhall, Dean Research and Development
- Mr. YPS Kanwar, Vice President Executive Education
- Dr. Sheetal Chadda, Professor
- Mr. Khalid Raza, Associate VP People Strong
- Ms. Neha Vadhera Arora, Dainik Bhaskar (Radio Division) National Head-HR
- Dr. Shikha Khara, Associate Professor, DTU

## MARKETING

- Dr. Pooja Jain, Director, JIMS
- Dr. R.K. Singh, Dean, PGDM (RM)
- Dr. Amisha Gupta, Professor
- Dr. Bhavneet Kaur, Professor
- Dr. Vikas Kumar Tyagi, Associate Professor
- Dr. Mansi Arora Madan, Area Chair, Marketing
- Dr. Vivek Nanda, Freelancer
- Dr. Vijendra Dhyani, Freelancer

## RETAIL MANAGEMENT

- Dr. R.K. Singh, Dean, PGDM (RM)
- Mr. Vikul Goyal, Senior Manager-Marketing at Radico Khaitan Ltd
- Ms. Inderpreet Kaur Gulati, Fabric Agent & Garments Consultant-Nandan Denim, MSTC, Signet Denim
- Mr. Shreyash Srivastava, Senior Manager at Cashify
- Mr. Vivek Aggarwal, Head-Business Intelligence & Customer Analysis at i20 Retail



Management is about arranging and telling.  
Leadership is about nurturing and enhancing.”  
— Tom Peters





# FACULTY

An experienced and engaging faculty is a critical advantage for any B-School, especially in the current volatile, uncertain and complex environment faced by businesses. The Faculty at JIMS is amongst the best. They are constantly engaged with the industry to upskill and are focused on innovative learning, research, consulting and training to create an impact on students' learning. We leverage our efforts for creating an effective culture of holistic learning.



**75**  
Awards



**225**  
Research Papers &  
Publications in high  
impact journals



**75**  
Industry  
Professionals



**35**  
Doctorates



**125**  
Conferences  
Attended



**75**  
MDP/ Trainings  
Delivered



**10**  
Projects







## CURRICULUM

JIMS Rohini offers diverse management programs which are designed to equip students with practical skills and industry knowledge. These programs prepare them for impactful careers in a competitive business landscape.

- 1 Post Graduate Diploma in Management (PGDM)
- 2 Post Graduate Diploma in Management (International Business)
- 3 Post Graduate Diploma in Management (Retail Management)
- 4 Fellow Program in Management (FPM)

## POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

Approved by AICTE, accredited by the National Board of Accreditation (NBA) and granted equivalence to MBA by AIU.

Post Graduate Diploma in Management (PGDM) is the flagship program of the institute with a strong legacy of producing industry leaders and entrepreneurs since 1993. Designed for holistic student growth, it offers a balanced learning experience with strong focus on mental, physical, social and spiritual outcomes. Academic rigor develops intellect through an eclectic mix of management fundamentals as core courses, topped with specialised courses in Finance, Marketing, HR and Decision Sciences. Students gain industry exposure through guest sessions, domain-specific workshops, case discussions, role plays, presentations, sector analysis, industrial visits, live projects, corporate mentoring, seminars and more. Social sector engagement transforms their value system at social, emotional and ethical levels, inspiring them to expand their horizon to learn, experiment, explore and create impact in their fields and society.

### DUAL SPECIALIZATION

Finance, Marketing, Human Resource, Decision Sciences

### EXPERT FACULTY AND INNOVATIVE PEDAGOGY

Dynamic faculty members act as mentors, researchers and practitioners. They design transformative learning experiences beyond classrooms, ensuring academic rigor with real-world relevance. Modern teaching methodologies—case-based learning, simulations, flipped classrooms, field visits, role-plays and experiential projects—develop both analytical precision and creative problem-solving skills.

### COLLABORATIVE PROGRAMS

Linkages with PHD House, FICCI, ASSOCHAM, and AIMA for conclaves, seminars, certifications, workshops, sessions and research projects.

### CORPORATE CONNECT

Powerful industry linkages provide hands-on exposure through industry-led projects, live projects, summer internships and corporate mentorship. Industrial visits, symposiums and sector-focused interactions ensure alignment with evolving business realities and enrich experiential learning.

### INTEGRATION WITH EMERGING AREAS

New-age courses include Digital Marketing, Business Analytics, HR Analytics, Business Modelling, Behavioural Finance, AI in Marketing, Logistics and Supply Chain Management, Emotional Intelligence, Decision Science, and Science of Happiness and Well-being. The program blends cutting-edge domains such as E-commerce, Power BI, Digital Technologies and Artificial Intelligence to keep students ahead of the learning curve.

### LEARNING POWERED BY TECHNOLOGY AND AI

By leveraging cutting-edge tools, digital platforms and AI-enabled insights, students are prepared to navigate the evolving business landscape with confidence.

### CERTIFICATIONS

Industry-recognized certification programs such as NISM, psychometrics that build practical skills and professional credibility bridging classroom learning with real-world business readiness.

### INTERNATIONAL IMMERSION

Global exposure through immersive learning experiences at leading international universities with projects, global faculty, company visits and cross-cultural integration.

### SOCIAL COMMUNITY CONNECT

Social immersion with grassroots organizations to understand social impact, organisational sustainability, inclusive leadership and decision making through hands-on community projects.



COURSE STRUCTURE

| Trimester I                             | Trimester II                             | Trimester III                    |
|-----------------------------------------|------------------------------------------|----------------------------------|
| Organisational Behavior                 | Macroeconomics for Managers              | Global Business Environment      |
| Managerial Economics                    | Decision Making through Spreadsheets     | Data Visualization & Modelling   |
| Quantitative Techniques                 | Optimization Techniques                  | Financial Institutions & Markets |
| Marketing Management -I                 | Marketing Management -II                 | Business Research Methods        |
| Fundamentals of Operations Management   | Entrepreneurship & Innovation Management | Executive Communication          |
| Accounting for Managerial Decisions     | Financial Management                     |                                  |
| Legal Aspects of Business               | Human Resource Management                |                                  |
| Business Communication                  | Managerial Communication                 |                                  |
|                                         | Information Systems                      |                                  |
| Trimester IV                            | Trimester V                              | Trimester VI                     |
| Strategic Management                    | Elective Dual & Major                    | Corporate Governance & CSR       |
| Elective Dual & Major                   | Elective Dual & Minor                    | Open Electives                   |
| Elective Dual & Minor                   |                                          | Self Directed Learning (SDL)     |
| Summer Internship Report plus Viva Voce |                                          |                                  |

| ELECTIVES          |                                      |                                                            |
|--------------------|--------------------------------------|------------------------------------------------------------|
| Marketing (Major)  |                                      |                                                            |
| Trimester III      | Trimester IV                         | Trimester V                                                |
| Consumer Behaviour | Integrated Marketing Communication   | B2B Marketing                                              |
| Sales Management   | Digital & Social Media Marketing     | CRM in the Digital Age                                     |
|                    | Marketing of Services                | International Marketing Management<br>Marketing Simulation |
|                    | Marketing Analytics                  | Rural & Social Marketing                                   |
|                    | E-Commerce & Distribution Management | Brand Management                                           |
|                    | AI in Marketing                      |                                                            |

| Finance (Major)                                 |                                          |                                              |
|-------------------------------------------------|------------------------------------------|----------------------------------------------|
| Trimester III                                   | Trimester IV                             | Trimester V                                  |
| Financial Statement Analysis & Credit Appraisal | Security Analysis & Portfolio Management | Business Valuation & Corporate Restructuring |
| Financial Modelling-I                           | Strategic Financial Management           | International Finance & Risk Management      |
|                                                 | Personal Financial Planning              | Corporate Tax Planning & Management          |
|                                                 | Financial Modelling-II                   | Financial Derivatives                        |
|                                                 | Behavioural Finance                      | Fintech                                      |

| Human Resources (Major)         |                                           |                                                   |
|---------------------------------|-------------------------------------------|---------------------------------------------------|
| Trimester III                   | Trimester IV                              | Trimester V                                       |
| HR Operations                   | Industrial Relations & Labour Legislation | Transformational Leadership & Organisation Change |
| Talent Acquisition & Management | Learning & Development                    | Compensation and Reward Management                |
|                                 | Performance Management                    | Science of Happiness: Discovering Self            |
|                                 | Data Analytics in HR                      | Negotiations and Conflict Management              |
|                                 | EI and Personal Growth                    |                                                   |

| Decision Sciences                   |                                                      |                                  |
|-------------------------------------|------------------------------------------------------|----------------------------------|
| Trimester III                       | Trimester IV                                         | Trimester V                      |
| Supply Chain & Logistics Management | Quality Management & Process Control                 | Project Management               |
| Predictive & Prescriptive Analytics | Category & Inventory Management                      | Operations and Revenue Analytics |
|                                     | Service Operations Management                        | Warehouse Management             |
|                                     | Applied Business Intelligence (Power BI and Tableau) | Forecasting & Big Data Analytics |
|                                     | Digital Operations Management                        | Applied Business Analytics       |
|                                     | AI for Business Management                           |                                  |





“

Leadership and learning  
are indispensable to each  
other.”

— *John F. Kennedy*

# POST GRADUATE DIPLOMA IN MANAGEMENT (INTERNATIONAL BUSINESS)

Approved by AICTE, accredited by the National Board of Accreditation (NBA)  
and granted equivalence to MBA by AIU.

The PGDM in International Business (IB) at JIMS Rohini stands among the most sought-after management programs in Delhi NCR. Approved by the AICTE and accredited by the NBA as well as SAQS, this two-year full-time program is known for its academic excellence. The program enjoys AIU equivalence to an MBA degree, making it a prestigious qualification for aspiring global professionals.

Since its inception in 2010, the program has carved a niche by nurturing leaders who can navigate the complexities of international markets. The curriculum is thoughtfully designed to help students identify emerging opportunities, tackle critical challenges, and gain a comprehensive understanding of global trade and business management. Its innovative pedagogy and strong industry interface have earned it wide recognition across corporate sectors.

The program blends in-class and beyond-classroom learning, combining classroom rigor with hands-on industry experience. Students learn through interactive lectures, multimedia case studies, role plays, and industry-driven projects, complemented by assignments, internships, and global immersion opportunities. This balanced approach ensures that learners develop both conceptual understanding and practical insights.

Graduates of the PGDM-IB program step into diverse career domains such as Export-Import Management, Foreign Trade Policy, International Logistics, Global Strategic Management, and International Finance & Marketing. With India emerging as a key player in the global economy, the program's unique dual specialization option (either Finance or Marketing along with International Business) further enhances students' employability and international career prospects.

## COLLABORATIVE PROGRAMS

Global partnerships offer students international exposure through faculty sessions, guest sessions, workshops, and cultural learning for developing leadership and cross-border business expertise.

## CORPORATE CONNECT

Strong industry linkages through live projects, guest lectures, and mentorship enhance employability and bridge classroom learning with corporate realities.

## PORT VISITS

Hands-on exposure to trade logistics, documentation, and export-import operations connects theory with real-world global business practices.

## CONCLAVES

Interactive forums unite industry experts, policymakers, and students to discuss global trends, innovation, and leadership in international business.

## EXPERT FACULTY

Experienced academicians and industry professionals deliver practical insights, global perspectives, and personalized mentorship for holistic professional growth.

## INNOVATIVE TEACHING PEDAGOGY

Case studies, live projects, and experiential projects foster critical thinking, teamwork, and adaptability for dynamic international business environments.

## EXTENSIVE COURSE CURRICULUM

Comprehensive curriculum blends core management, international trade, and dual specialization options to build globally competitive business professionals.



# COURSE STRUCTURE

| Trimester I                                      | Trimester II                                       | Trimester III                                     |
|--------------------------------------------------|----------------------------------------------------|---------------------------------------------------|
| Managerial Economics                             | Macroeconomics for Managers                        | Business Research Methods                         |
| Quantitative Techniques                          | Optimization Techniques                            | Service Operations Management                     |
| Marketing Management -I                          | Marketing Management -II                           | Global Supply Chain Management                    |
| Global Business Environment                      | India's Foreign Trade, Investment and Policy       | International Trade Procedure and Risk Management |
| Accounting for Managerial Decision               | Financial Management                               | Financial Institutions & Markets                  |
| Organization Behaviour                           | International Human Resource Mgmt.                 | Business Intelligence for Decision Making         |
| Fundamentals of Operations Management            | Data Visualization & Modelling                     | Executive Communication + Comprehensive Viva-Voce |
| Business Communication + Comprehensive Viva-Voce | Entrepreneurship & Innovation Management           |                                                   |
| Foreign language                                 | Managerial Communication + Comprehensive Viva-Voce |                                                   |
| Trimester IV                                     | Trimester V                                        | Trimester VI                                      |
| Export and Import Management and Operations      | International Trade Logistic                       | Open Electives                                    |
| Global Strategic Management                      | Legal Aspects of International Business            | SDL                                               |
| Cross Cultural Management of Business            | Corporate Governance & Ethics                      |                                                   |
| Entering Global Markets                          | Specialization                                     |                                                   |
| Specialization                                   |                                                    |                                                   |
| Summer Internship Report Plus Viva Voca          |                                                    |                                                   |

| ELECTIVES                         |                                    |                                                 |
|-----------------------------------|------------------------------------|-------------------------------------------------|
| Marketing (Major)                 |                                    |                                                 |
| Trimester III                     | Trimester IV                       | Trimester V                                     |
| Consumer Behavior                 | E-Commerce                         | Service Marketing                               |
| Sales Management & Selling Skills | International Marketing Management | Contemporary Practice in Marketing              |
|                                   | Integrated Marketing Communication | Brand Management                                |
|                                   | B2B Marketing                      | Marketing Analytics                             |
|                                   | AI in Marketing                    | Customer Relationship Management in Digital Age |
|                                   | Distribution Management            | Marketing Simulation                            |
|                                   | Digital Marketing                  | Rural & Social Marketing                        |

| Finance (Major)                                 |                                          |                                               |
|-------------------------------------------------|------------------------------------------|-----------------------------------------------|
| Trimester III                                   | Trimester IV                             | Trimester V                                   |
| Financial Statement Analysis & Credit Appraisal | Security Analysis & Portfolio Management | Business Valuations & Corporate Restructuring |
| Financial Modelling-I                           | Strategic Financial Management           | Corporate Tax Planning & Management           |
|                                                 | Personal Financial Planning              | International Finance & Risk Management       |
|                                                 | Financial Modelling - II                 | Financial Derivatives                         |
|                                                 | GST & Customs                            | Foreign Currency Derivatives                  |
|                                                 | Behavioural Finance                      | Fintech                                       |





“

The essence of  
management is making  
knowledge productive.”  
— Peter Drucker

# POST GRADUATE DIPLOMA IN MANAGEMENT (RETAIL MANAGEMENT)

Approved by AICTE, accredited by the National Board of Accreditation (NBA)  
and granted equivalence to MBA by AIU.

The PGDM in Retail Management at JIMS Rohini equips students with a strong foundation in retail concepts, strategies, and operations, including marketing, merchandising, supply chain management, consumer behaviour, store operations, e-commerce, and retail analytics. Emphasizing experiential learning, the program offers real-world projects, industrial visits, internships, and live assignments, preparing students to manage operations, analyze data, optimize inventory, and craft innovative marketing strategies. With exposure to the latest retail technologies, digital platforms, omni-channel retailing, and advanced software systems, students stay ahead in a competitive industry. Networking opportunities, guest lectures, seminars, and industry tie-ups enhance practical insights, while the focus on leadership, communication, teamwork, and entrepreneurial skills ensures graduates are ready to excel in both corporate and entrepreneurial retail careers.

## DUAL MAJOR SPECIALIZATION

- Retail Management + Marketing
- Retail Management + Finance

## EXTENSIVE CURRICULUM

Covers retail operations, marketing, supply chain, CRM, visual merchandising, business analytics, and retail strategy, providing insights into consumer behaviour, store management, inventory control, and online retail.

## NISM CERTIFICATION

Finance-focused students can earn the NISM Certification (SEBI), gaining expertise in mutual funds, equity derivatives, investment advisory, and risk management, enhancing employability in banks, fintech, and investment firms.

## COLLABORATIVE PROGRAMS

Partnerships with PHD House, FICCI, ASSOCHAM, and AIMA offer seminars, workshops, certifications, and research opportunities, enriching learning experiences.

## EXPERT FACULTY & INNOVATIVE PEDAGOGY

Faculty combine academic and corporate experience. Teaching methods include simulations, experiential learning, case studies, mentoring, and self-directed learning to ensure industry readiness.

## CORPORATE CONNECT

Students engage in industrial visits, live projects, internships, and interactions with industry professionals and alumni, enhancing practical skills and placement opportunities.

## EMERGING TECHNOLOGIES

Training includes POS systems, inventory management software, and online retail platforms, equipping students to manage modern retail businesses and leverage digital strategies.



COURSE STRUCTURE

| Trimester I                             | Trimester II                             | Trimester III                           |
|-----------------------------------------|------------------------------------------|-----------------------------------------|
| Managerial Economics                    | Macroeconomics for Managers              | Retail Store Operations                 |
| Quantitative Techniques                 | Human Resource Management                | Business Research Methods               |
| Marketing Management -I                 | Marketing Management -II                 | Financial Institutions & Markets        |
| Organisational Behavior                 | Merchandising & Category Management      | Contemporary Technologies in Retail     |
| Accounting for Managerial Decision      | Financial Management                     | Visual Merchandising                    |
| Legal Aspects of Business               | Optimization Techniques                  | Business Intelligence & Decision Making |
| Principles & Concepts of Retail         | Entrepreneurship & Innovation Management | Executive Communication                 |
| Fundamentals of Operations Management   | Data Visualisation & Modeling            |                                         |
| Business Communication                  | Managerial Communication                 |                                         |
| Trimester IV                            | Trimester V                              | Trimester VI                            |
| Retail Analytics                        | Luxury Retail                            | Open Electives (2 course) *             |
| Retail Supply Chain Management          | Mall Management                          | Self Directed Learning (SDL)*           |
| Retail Strategic Management             | Corporate Ethics, Values & CSR           |                                         |
| Global Practices in Retailing           |                                          |                                         |
| Specialization                          | Specialization                           |                                         |
| Summer Internship Report Plus Viva Voce |                                          |                                         |

ELECTIVES

Marketing (Major)

| Trimester III                            | Trimester IV            | Trimester V                                         |
|------------------------------------------|-------------------------|-----------------------------------------------------|
| Sales Management & Retial Selling Skills | Services Marketing      | International Marketing Management                  |
| Consumer Behavior                        | Brand Management        | Integrated Marketing Communication                  |
|                                          | B2B Marketing           | Marketing Analytics                                 |
|                                          | Digital Marketing       | Contemporary Practices in Marketing                 |
|                                          | Distribution Management | Customer Relationship Management in the Digital Age |
|                                          | AI in Marketing         | Rural & Social Marketing                            |
|                                          |                         | Marketing Simulation                                |

Finance (Major)

| Trimester III                                   | Trimester IV                             | Trimester V                                   |
|-------------------------------------------------|------------------------------------------|-----------------------------------------------|
| Financial Statement Analysis & Credit Appraisal | Security Analysis & Portfolio Management | Business Valuations & Corporate Restructuring |
| Financial Modelling-I                           | Strategic Financial Management           | Corporate Tax Planning & Management           |
|                                                 | Personal Financial Planning              | International Finance & Risk Management       |
|                                                 | Financial Modelling - II                 | Financial Derivatives                         |
|                                                 | Behavioural Finance                      | Fintech                                       |

SSO (SELF, SOCIETY AND ORGANISATIONS)

Through wide-ranging programmes covering almost all sections of the society, JIMS, through its SSO drives, has created a mark for itself by plunging into social domains that are neglected in our society. Ranging from campaigns educating people on menstrual health and rights of the LGBTQ community to working for mental rehabilitation, launching de-addiction programmes and organising night shelters, you name it and we at JIMS, have done it!

No wonder then that we, as an Institution take pride in having integrated our goals and mission with those of the United Nations.

Out of the 17 SDGs, we are proudly fulfilling the following:

- 1. No Poverty
- 2. Good Health & Well-being
- 3. Gender Equality
- 4. Clean Water & Sanitation
- 5. Decent Work & Economic Growth
- 6. Reduced Inequality
- 7. Climate Action

Believe in the famous lines by Robert Frost :  
I have promises to keep, And miles to go before I sleep!







RESEARCH SCHOLAR’S JOURNEY

YEAR 1

- Course work
- Guide Allocation

YEAR 2

- Research Proposal Presentation
- Approval & Registration of Research Proposal
- Six Monthly Progressive Seminars
- Formation of Research Advisory Committee(RAC) for each scholar
- Research Paper Publications & Presentations

YEAR 3

- Six Monthly Progressive Seminars
- Teaching Assignments & Tutorials
- Reviews by Research Advisory Committee (RAC)
- Research Paper Publications & Presentations

YEAR 4

- Submission of Pre Synopsis Report
- Pre Submission Seminar before Departmental Research Committee (DRC)
- Thesis Submission
- Thesis Evaluation
- Final Viva-Voce

FELLOW IN MANAGEMENT AWARDED

FELLOW PROGRAM IN MANAGEMENT (FPM)

Approved by AICTE, Equivalent to Ph.D. Degree by AIU.

The Fellow Program in Management at JIMS Rohini is a Four-year Full Time Doctoral program, approved by AICTE, and equivalent to Ph.D by AIU which encourages quality research in various domains of management. It is a well-curated course that aims at developing bright for careers in academia, research and consulting through a four-year rigorous research work. JIMS Rohini as a research driven institution provides a conducive research environment to young researchers to become innovative problem solvers and critical thinkers by enhancing their research acumen and analytical skills. The strong research culture at the institute not only nurtures the right attitude & skill-sets of the scholars but also provides abundant opportunities to students for enhancing their teaching and research effectiveness

- 1 Linkage of Fellow Program with Industry Projects
- 2 Support in patenting and copyrighting innovative ideas
- 3 Career guidance and support through CRMC
- 4 Experiential learning through teaching assignments
- 5 Support for Conference and Seminar Participations
- 6 The rich reservoir of research supervisors

COURSE STUDY/ CREDIT REQUIREMENTS

In partial fulfillment of the requirement of the Fellow Program, a minimum number of Course Credits are required to be earned as prescribed:

| Modules  | Code | Course Title                                    | Credit |
|----------|------|-------------------------------------------------|--------|
| Module 1 | FP01 | Research Methods in Management                  | 3      |
|          | FP02 | Statistics for Management                       | 3      |
|          | FP03 | General Management                              | 3      |
|          | FP04 | SPSS Module – 1                                 | 3      |
| Module 2 | FP05 | Stream Specific Module 1                        | 3      |
|          | FP06 | Stream Specific Module 2                        | 3      |
|          | FP07 | Stream Specific Module 3                        | 3      |
|          | FP08 | SPSS Module – 2                                 | 3      |
| Module 3 | FP09 | Literature Review Based Paper related to Thesis | 6      |
| Total    |      |                                                 | 30     |



# BEYOND THE CLASSROOM @ CLUBS



## OUTREACH CLUB

The Outreach Club stands as a vibrant hub, igniting a pathway for students to step beyond the confines of classrooms and immerse themselves in thrilling opportunities. In collaboration with industry giants like Flipkart, Colgate, V-Guard, HUL, and many more, the club offers platforms where students can represent our institution at prestigious events, gain real-world business insights, and turn theoretical knowledge into practical experience.



## SPORTASTICO-THE SPORTS CLUB

The Sports Club is at the heart of promoting an active and vibrant campus community, providing students, faculty, and alumni with the perfect avenue to engage in a wide range of sports and athletic activities. Our mission is to foster a culture of physical fitness, sportsmanship, and teamwork while promoting the overall well-being of our members.



## ANALYTICA-THE BUSINESS ANALYTICS CLUB

The Business Analytics Club aims to provide its members with the knowledge, skills, and opportunities to excel in the field of business analytics while fostering a supportive and collaborative community. The club offers a wide range of workshops, seminars, and training sessions to enhance students' analytical skills in the areas of data visualization, statistical analysis, machine learning, and more.



## MARQUEST-THE MARKETING CLUB

The Marketing Club's goal is to assist students in developing their marketing abilities through hands-on activities, seminars, and workshops. Through professional connections, on-campus events, and management games, the marketing club seeks to give students a platform for engagement and the presentation of their creative and marketing-focused ideas.



## CREADOR-RETAIL CLUB

The club aims at bringing fresh new ideas to life through organizing themed events, quirky games, out-of-the box challenges, and various interesting competitions. The club organises Retail Summit annually bringing retail minds in the industry and students on a common platform for deliberations and discussions on latest affairs in the retail industry. It also offers students opportunities for growth, skill building and fun.



## EXPRESSION-THE LITERARY & DRAMATICS SOCIETY

A closely knit society of few members with literary and theatrical inclination, its functioning is completely democratic - the students are at the helm of planning, organizing and performing various activities and events periodically. Debates, declamations, word-plays, literary quizzes, book cover design contest, extempore, expert interactions, monologues/mimicries have been some of the events organized and conducted under the aegis of the Society in the past. The Society also takes pride in its annual publication – Eldorado, a magazine by PGDM students.



## INVESTOFIN-THE FINANCE CLUB

Investofin The Finance Club of JIMS is a passionate group of students dedicated to exploring the fascinating world of finance. Investofin offers hands-on workshops on topics like stock markets, personal finance etc, seminars to hear from industry professionals who share their experiences and insights helping students to understand real-world applications of finance, networking opportunities with professionals in the finance industry, opportunities to participate in competitions, simulations, and group projects that make learning about finance interactive and enjoyable.



## BIZINTRUDERS-IB CLUB

BizIntruders is the International Business Club aimed at helping students develop a better understanding of global business dynamics. The club's objective is to provide a platform for students to explore international business practices, improve their critical thinking, and develop skills that will help them thrive in a globalized world. The club is focused on creating opportunities for students to apply their classroom learning to real-world scenarios and interact with industry experts.



## EKYUM-CULTURAL CLUB

The cultural club of JIMS Ekyum, gives students a chance to show their creativity while having fun and exploring their artistic skills. It also creates a friendly space where students can connect and let their talents shine. The five hands in the logo stand for FOCUS: Friendliness, Opportunity, Creativity, Understanding and Skill Growth. The club is responsible for various cultural & social events organized in and outside the college. The club ensures that the talent of the students is identified and honed to make them participate, learn and enjoy, thereby balancing academics with extracurricular and co-curricular activities across various art and culture events. These activities keeps students active and energetic on a vibrant campus.



# ENTREPRENEURSHIP DEVELOPMENT CELL

JIMS has been visionary in its approach to creating solutions for future management demands and in accordance constituted an Entrepreneurship Development Cell (EDC) for its students. The Entrepreneurial Development Cell (EDC) at Jagan Institute of Management Studies (JIMS) is designed to cultivate an entrepreneurial mindset among young students. In a dynamic and evolving Indian market characterized by job market volatility and skill shortages, the EDC aims to empower students with innovative, strategic, and disciplined thinking. The goal is to not only equip students with the skills necessary for self-employment but also to contribute to broader social and economic growth of the nation.

## WHAT EDC DOES

JIMS Rohini offers an entrepreneurial ecosystem through workshops, mentorship programs, and incubation support. Students gain practical knowledge in entrepreneurship, business planning, and financial literacy. The institute also organizes competitions, pitch events, and networking opportunities with industry professionals and investors, fostering innovation and collaboration. These initiatives equip students with the necessary resources, guidance, and connections to launch and grow their own ventures successfully.

## VISION OF THE EDC

To create a vibrant ecosystem where students embrace entrepreneurship as a viable and attractive career path, contributing positively to society and the economy while achieving personal and professional growth.

## MISSION OF THE EDC

To foster an entrepreneurial spirit among students by developing their innovative capabilities, strategic thinking, and disciplined approach, enabling them to create self-sustaining businesses that drive social and economic progress.

## KEY HIGHLIGHTS

- Incubation facilities for students planning to pursue Entrepreneurship
- Financing support for startups
- Facility to participate in national-level competitions
- Dedicated mentoring support by Industry and Alumni
- Potential growth opportunities for aspirational students in the area of innovation and entrepreneurship.



Vision to Venture/ Founder Series  
Saurav Khandelwal, Founder DGS Logistics  
06-11-2024



Business Plan Prelims  
Dr. V K Arora (IGDTUW), Ms. Monika (SGSSB), Akshdeep  
28-11-2024



Digital Marketing tools for  
entrepreneurs/ Founder Series  
Shakeel Ali (Founder Digitoze)  
08-10-2024



Founder Series  
Shivani Mehta (Founder, Daakroom)  
04-09-2024

“

Opportunities don't happen. You create them.”

— Chris Grosser





# MENTORING

At JIMS Rohini, students benefit from personalized mentorship provided by a strong network of alumni, faculty, and corporate recruiters. These mentors offer valuable insights and guidance, helping students enhance their skills and prepare them for successful careers.



## ALUMNI

Our alumni network plays a crucial role in student development through personalized mentoring. Alumni, alongside faculty and corporate recruiters, offer guidance that helps students navigate the professional world. By sharing their experiences and expertise, mentors provide invaluable insights into career growth, skill enhancement, and industry trends, ensuring that students are well-equipped for success in their chosen fields.



## FACULTY

Faculty mentoring is an essential part of student development. Our experienced faculty members provide personalized guidance, helping students refine their skills, enhance academic understanding, and chart their career paths. With their deep industry knowledge and academic expertise, they nurture students' growth, ensuring they are well-prepared for the challenges of the professional world. Faculty mentorship empowers students to reach their full potential and supports them through both academic and career milestones.



## CORPORATE

Corporate recruiter mentoring at JIMS Rohini bridges the gap between academic learning and real-world applications. With guidance from industry leaders, students gain valuable insights into the expectations and demands of the corporate world. This mentorship helps refine their skills, enhances their professional approach, and equips them with the tools needed to succeed in competitive job markets. Through this exposure, students build a strong network and receive career-focused advice directly from experts, giving them an edge as they transition from academia to industry.



# ANNUAL INTERNATIONAL RESEARCH CONFERENCE

International Conference on Advances in Management Practices (ICAMP) is a prestigious event that gathers experts, researchers, professionals, and academicians from various parts of the world to share their insights, discoveries, and advancements in the area of management. This conference is organized every year by JIMS, Rohini, Delhi and serves as a vital platform for cross-border research collaboration, networking, and the exchange of innovative ideas. The essence of ICAMP lies in its ability to bring together diverse perspectives and foster a global dialogue on pressing issues and emerging trends. Participants engage in keynote speeches, panel discussions, workshops, and research paper presentations, covering a wide range of topics relevant to the conference theme. This dynamic exchange not only enhances the participants' understanding but also contributes to their collective knowledge base of the field.

Distinguished speakers included Prof. Unnat P Pandit (Controller General of Patents, Designs & Trade Marks, Department for Promotion of Industry and Internal Trade, Ministry of Commerce and Industry, Government of India), Dr. Satyanarayan Paryitam (Professor, UMass Dartmouth, Massachusetts, United States), Dr. Majdi Quttainah (Professor of strategies & Governance, Kuwait University, Kuwait), Dr. Pooja Goel (Associate Professor, Delhi University, Delhi), Dr. Sudhir Rana (Associate Professor, Marketing & Strategy Program Director, Gulf Medical University, United Arab Emirates), Dr. Cornelia Caseu (Emeritus professor, Burgundy School of Business, France)





# TEDx JIMS ROHINI: THE SEEDS OF TRANSFORMATION

TEDx JIMS Rohini is an independently organized TED event under the global TEDx initiative, hosted by JIMS Rohini every year with the vision of spreading ideas worth sharing. By collaborating with TEDx, JIMS provides its students a unique platform to engage with thought leaders, innovators, and changemakers from diverse fields. This collaboration not only enhances the institution's academic and cultural ecosystem but also encourages students to think beyond classrooms, develop critical perspectives, and cultivate leadership and organizational skills. For students, TEDx JIMS Rohini becomes a transformative experience—offering exposure to inspiring talks, networking opportunities, and real-world insights that broaden their horizons and prepare them to contribute meaningfully to society.

Distinguished speakers included Mr. Vinay Kumar Swamy (Country Head, Pearson India), Mr. Raul Handa (Founder & CEO, Forttuna Group), Ms. Shobha Lal (Social Activist, ASMII), Dr. Vineet Govind Gupta (Fortis), Ms. Ananya Khera (Founder, Ditya Bakers), Ms. Jigyasa Tandon (Psychologist, PSY-FI), Mr. Rahul Unnithan (JIMS Student), Dr. Yukti Ahuja (JIMS Faculty), and Mr. Labhya Gupta (Strategic Advisor, JIMS).





# GLOBAL ACADEMIC ALLIANCES

JIMS Rohini actively collaborates with several prestigious international universities to enhance global exposure and learning opportunities for its students and faculty. Notable partners include the Auckland Institute of Studies (New Zealand), Financial University, Dominion University, and Pacific State University. These strategic alliances enable a variety of academic initiatives such as immersion programs, faculty and student exchange programs, and joint international conferences. Through these global partnerships, JIMS Rohini fosters a culturally diverse and globally relevant academic environment, equipping students to succeed in an increasingly interconnected world.

In addition to its international collaborations, JIMS holds regional accreditation from the South Asian Quality Standards (SAQS) and is a proud member of Association to Advance Collegiate Schools of Business (AACSB). The dedicated placement team works proactively to secure international career opportunities for students, while faculty members engage in collaborative research with scholars from renowned global institutions and co-host international seminars and conferences.



Auckland Institute of Studies  
(New Zealand)



Dominion University College  
(Ghana)



Financial University  
(Moscow, Russia)



Pacific States University  
(United States)

“

Coming together is a beginning; keeping together is progress; working together is success.”

— Henry Ford

# IMMERSION PROGRAM 2025 - DUBAI

An immersion program was successfully organized by JIMS Rohini Sector 5 for its students in collaboration with BITS Pilani Dubai Campus from 3rd to 9th March 2025.

The students had an incredible opportunity to attend exclusive lectures by the faculty of BITS Pilani Dubai campus (Prof. Sartaj Rasool Rather, Prof. Asgar Ali, Prof. Anurag Singh, Prof. Yusra Qamar, Prof. Jiss Mathew, Prof. Lijo John, Prof. Aariz Faizan Javed, Prof. Aqila Rafi) focusing on UAE's economic landscape. Their sessions provided students a deep dive into the UAE job market, evolving business trends, an overview of the UAE's financial market, and the changing dynamics of talent acquisition in the UAE. One of the most memorable moments was our students playing cricket match with the BITS Dubai team—a match that wasn't just about the sport but also about teamwork, adaptability, and learning from different perspectives. The match hallmarked the immersion program in its true spirit.

The key highlight of the immersion program was the industry visit to the UltraTech Cement plant based near the limestone mining facility at Ras Al Khaimah. The students got an opportunity to gain an understanding of large-scale manufacturing operations and business practices of a global conglomerate.

Additionally, students got an opportunity to experience a taste of the socio-economic landscape of Dubai by visiting Dubai Mall & Burj Khalifa, Dubai Global Village and Desert Safari, making it a true global immersion experience.

The program concluded with a Networking Tea Session & Certification Ceremony, offering students a platform to connect with faculty, industry experts, and fellow students.





# INDUSTRY CONNECT

The Industry Academia Interface at JIMS Rohini bridges the gap between theoretical knowledge and real world applications. Through workshops, seminars, expert talks, and industrial visits, students gain practical experience and insights from industry leaders.

These initiatives enhance their technical expertise, communication skills, and professional mindset, preparing them for the challenges of the corporate world. This exposure cultivates the necessary skills for success in the fast-evolving business landscape.



## WORKSHOPS

The institute conducts several workshops helping students to enhance their soft skills like communication, personal branding & stress management to essential business skills like pitching & having a growth mindset.



## SEMINARS

Seminars are conducted where students get to interact with industry professionals who talk about changing environmental factors and how to adapt to them. Students are familiarised with adaptability in the corporate sector during changing times, workplace practices and rapid digitalization.



## INDUSTRIAL VISITS

Industrial visits are organized regularly to familiarize students with different industry practices. They get to know the essentials of the operational procedures of a company's workings. Students learn how the corporation applies various values in its everyday running.



## EXPERT TALKS

Experts delve deep into real world skills required to survive in the trade. Through these expert talks our students learn key skills like entrepreneurship, behaviour development, giving oral and visual presentations, laying a foundation of confidence which would make them successful businessmen.



## IB CONCLAVE

The PGDM International Business program organizes Annual Conclaves designed to inspire curiosity and bring out a comprehensive and forward-looking approach by addressing the challenges and opportunities associated with the evolving dynamics of global business. Each year, the conclaves bring together distinguished industry leaders, policy-makers, practitioners, and academic experts from diverse sectors of the economy, creating a vibrant platform for knowledge exchange.



## RETAIL CONCLAVE

The Retail Conclave offered valuable insights into the future of the Indian retail industry. It serves as a nexus for knowledge-sharing and collaboration between the academia and the industry, fostering a dialogue and charting a course for the sector's growth. Students and industry professionals alike emerged from the event with enriched perspectives, ready to make a significant contribution to the ongoing evolution of India's retail landscape.



## HR CONCLAVE

The Institute organizes the HR Conclave on annual basis. The topics are carefully selected keeping in mind the current issues pertaining to manpower planning, HR Practices and the latest trends in HR.



# MANAGEMENT DEVELOPMENT PROGRAM FOR THE INDUSTRY

An MDP is a systematic training and development process aimed at enhancing the capabilities of employees to take on managerial roles. It helps bridge skill gaps and ensures consistency in leadership styles across the organization. Jagan Institute of Management Studies (JIMS) has established itself as a premier center for Management Development programs committed to equipping professionals with cutting-edge knowledge, strategic insights, and leadership capabilities. In today's dynamic business landscape, organizations must continuously evolve, and we strive to empower executives with the skills required to navigate complex challenges and drive business excellence. With a distinguished legacy in management education, JIMS has been a preferred choice for top corporates for training and developing their executives. We take pride in offering industry-centric training and consulting solutions that address real-world corporate challenges across diverse business sectors.

## KEY HIGHLIGHTS OF OUR MDPS

- Executive Focus
- Customized Learning
- Technology-Enabled
- Lifelong Impact
- Continuous Engagement
- Global Perspective

## PROGRAMS CONDUCTED IN THE PAST

- Managerial Effectiveness
- Business Development Strategy
- Holistic Development at Workplace
- Advanced Course of MS Excel and AI
- Total Quality Management
- Economics for Corporates
- Generative AI
- Business Etiquettes and Team Building
- Prevention of Sexual Harassment
- Mid-Career Interventions
- How to Say it at work
- Prompt Engineering for Work Automation
- Core Value, Ownership and Agility



National Building Construction Corporation (NBCC)



Power Grid Corporation of India Ltd. (PGCIL)



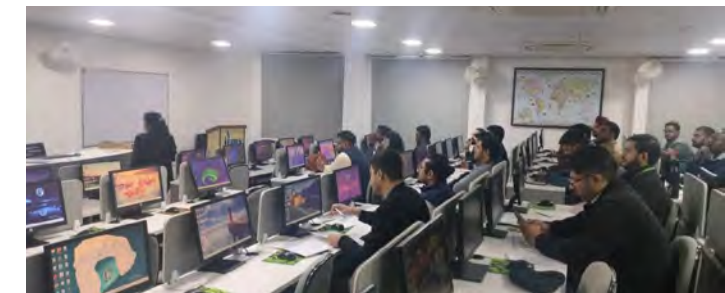
Engineers India Ltd. (EIL)



National Hydroelectric Power Corporation (NHPC)



Grid Controller of India Ltd. (EIC Leadership)



National Institute of Banking Studies & Corporate Management (NIBSCOM)



Gas Authority of India Ltd. (GAIL)



National Thermal Power Corporation of India (NTPC)



Pharmaceuticals & Medical Devices Bureau of India (PMBI)



Krishak Bharati Cooperative Ltd. (KRIBHCO)



# CRMC

## (THE PLACEMENT CELL)

The institute is committed to providing placement opportunity to all eligible students. JIMS placement centre known as CRMC (Corporate Resource Management Centre) performs an enabling and empowering function for its students. Every effort is made to enable the students to groom themselves well and compete to obtain positions of their choice offered by companies through campus placements.

The activities of the CRMC department revolve around inviting reputed corporates to the campus, sharing placement related information with students, dissemination of question banks generated from campus engagements, initiation and strengthening of student networking with corporates etc. It also helps students in writing their Curriculum Vitae, along with other efforts like conducting soft skills workshops and arranging of special lectures by leading recruiters and pre-placement talks to enhance student’s competencies.

Students at JIMS are very active collaborators in the placement activity. The Student Placement Committee (SPC) consists of 4 elected members from each section having a total of 20 members from each batch. SPC is constituted and mentored by CRMC to provide students with opportunities to liaise with senior alumni, recruiters and also potential recruiters. SPC members along with CRMC mentors travel to different cities in India to call on existing and potential recruiters and make presentations to them about JIMS activities.

The Centre which is a beehive of activities throughout the year, is headed by a Dean and is assisted by four experienced relationship managers. “To ensure the best possible placement and training outcomes for JIMS students consistent with their preferences and choices” is the mission of JIMS, Corporate Resource Management Centre, which it tries to materialize with the help of all its stakeholders.

**100%**  
PLACEMENT  
(For eligible & Interested candidates)

**24 LPA**  
HIGHEST PACKAGE

**9.83 LPA**  
MEDIAN PACKAGE

**190**  
RECRUITERS

# SECTOR-WISE PLACEMENT

## 2023-25

|                                     |                      |
|-------------------------------------|----------------------|
| <b>23%</b><br>BFSI                  | <b>5%</b><br>RETAIL  |
| <b>20%</b><br>FINANCIAL SERVICE     | <b>5%</b><br>FMCG    |
| <b>13%</b><br>RESEARCH & CONSULTING | <b>4%</b><br>IT      |
| <b>10%</b><br>MANUFACTURING         | <b>20%</b><br>OTHERS |





# PROMINENT RECRUITERS



# MAJOR SUMMER INTERNSHIP PROGRAM RECRUITERS



## SUMMER INTERNSHIP 2024-26

DURATION  
15th April - 15th July

SIP COMPANIES VISITED  
70

SIP HIGHEST STIPEND  
Rs. 30000/-



# JIMS ELITE ALUMNI ASSOCIATION

Alumni of any institute forms an integral part and carry them a sense of belongingness that stays for a lifetime. The JIMS alumni network has members from all the programs of JIMS Sector 5, Rohini. The alumni network with about 6500+ members currently is growing in leaps and bounds. JIMS values this community and its relationship with them. JIMS Elite Alumni Association is a registered body.

## THE ALUMNI CONTRIBUTION

JIMS Elite plays a pivotal role in driving the institution’s growth and enhancing student success. Each year, its members actively contribute through mentorship programs, guest lectures, workshops, and networking initiatives, providing invaluable industry insights and guidance. Their consistent engagement not only bridges the gap between the institute and the corporate world but also equips students with essential tools, resources, and connections for career advancement. The alumni network stands as a dynamic platform for learning, collaboration, and professional development, benefiting both current students and graduates alike.



## ALUMNI EVENTS

To foster stronger alumni engagement, the JIMS Elite (Alumni) Association organizes a variety of events throughout the year. These include the annual alumni dinner, coffee meet-ups across multiple locations, knowledge-sharing seminars, and other interactive initiatives. Such events provide meaningful opportunities for alumni to reconnect, exchange insights, and build enduring professional and personal relationships.



## ALUMNI CHAPTERS

JIMS Elite, the official Alumni Association of the institute, is registered with the Registrar of Companies and proudly represents a global network of over 6500 members. To foster stronger engagement with alumni across regions, dedicated city chapters have been established in key metropolitan areas including Mumbai, Bangalore, Hyderabad, and Kolkata. Expanding its reach beyond national boundaries, efforts are underway to establish international chapters in Dubai, Singapore, and the United States, building on the success of previously organized coffee meets in these locations.





## A FEW PROMINENT ALUMNI



**Deepak Sood**  
PGDBM, 1993-95  
Partner, Head Fixed Income,  
Alpha Alternatives



**Ritesh Abbi**  
PGDBM, 1995-97  
Managing Director & CEO,  
Kingsman Wealth Fund



**Kunwar Digvijay Singh**  
PGDBM, 1996-98  
Senior Regional Business  
Manager, Equitas Small Finance  
Bank



**Namrata Mohanty**  
PGDBM, 2000-02  
Senior Director, Human  
Resources, GLG



**Gaurav Goel**  
PGDBM, 2001-03  
Director HR Shared Services,  
Analytics, HR Tech Transformation  
Deloitte India



**Rajeev Sharma**  
PGDBM, 2003-05  
Director-Business Operations,  
Honeywell



**Suman Chakravorty**  
PGDBM, 2003-05  
Vice President, Digital Banking,  
HDFC Bank



**Nitin Gupta**  
PGDBM, 2004-06  
Director, EY



**Kumud Ranjan**  
PGDBM, 2004-06  
Digital Consultant, Commerce  
& Marketing, Wipro



**Nidhika Ahuja**  
PGDBM, 2007-09  
HR Manager,  
Fidelity International



**Puneet Sethi**  
PGDBM, 1999-01  
VP-Group Business & Alliance,  
Reliance Nippon Life Insurance



**Sharad Sindhwani**  
PGDBM, 2000-02  
Business Head & Product  
Head-Naukrigulf, Info Edge  
India Ltd



**Amit Vikram**  
PGDBM, 2001-03  
Principal-Business Consulting,  
Infosys Consulting



**Rohit Gupta**  
PGDBM, 2001-03  
Head-Insurance partnerships  
& PSU, MediBuddy

## ALUMNI SPEAK



**Kumud Ranjan**  
PGDM, 2006-08  
Digital Consultant, Commerce  
& Marketing, Wipro

JIMS Rohini taught me the importance of passion, participation, and performance, giving my best—the 3 P's that still guide me today. The mix of strong academics and hands-on experiences gave me the confidence to take on real-world challenges. Today, as a Digital Consultant – Commerce & Marketing at Wipro, I manage the global Digital Marketing & Commerce group. I partner with organizations to create smooth, meaningful experiences for customers, employees, and partners across digital channels. The skills, guidance, and real-world learning I received at JIMS Rohini have been invaluable in shaping how I approach these responsibilities and make an impact.



**Pankaj Gupta**  
PGDM, 2012-14  
Head of HR, Aditi Consulting

Looking back at my days in JIMS Rohini, what I treasure the most are the friendships and the energy of campus life. Some of my best memories are of sitting with friends after classes, working on projects together, or just sharing endless conversations that made even the toughest days lighter. The campus always felt alive—whether it was events, group activities, or just the everyday buzz that brought us closer as a family. Those years gave me bonds that still last, and memories that remind me how much of who I am today was shaped there. Returning to JIMS Rohini as a guest lecturer feels like coming full circle. It's rewarding to share my experiences with students and see them engage with the same values that shaped my career.



**Aditya Bembi**  
PGDBM, 2001-03  
Project Lead – Sales, Embassy  
Developments Limited

Joining JIMS Rohini was a turning point for me. It wasn't just about theories—working on case studies, live projects, and real business challenges taught me how to think on my feet and make decisions under pressure. The faculty guided us through these experiences, encouraging us to analyze, question, and apply our learning in practical ways. Now, while leading projects at Embassy Developments, I often draw on those experiences. Whether it's understanding a client's perspective, handling unexpected situations, or planning a strategy, the practical skills and mindset I developed at JIMS Rohini continue to guide me every day.



**Urvashi Gupta**  
PGDM, 2016-18  
Senior Lead- Product Solution  
Consultant, Leadsquared

My journey at JIMS has been the foundation of who I am today. The institute gave me the right environment, opportunities, and exposure, while the faculty played an equally crucial role in shaping my mindset and career path. They were never just teachers—they were mentors who constantly encouraged me to think bigger, stay curious, and believe in myself. Every step of my career—from sales to sales enablement, and now as a product consultant—carries the values and lessons I learned at JIMS. I will always remain grateful to the institute and its faculty for not just educating me, but for inspiring me with the confidence and adaptability to thrive in any role. For me, JIMS is more than an alma mater—it is a lifelong source of direction and growth.



# LEARNING RESOURCES



COMPUTER LAB



CLASSROOM



LIBRARY



CONFERENCE ROOM



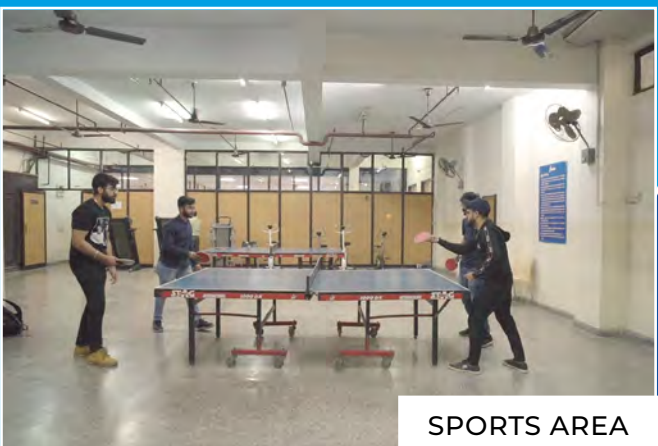
CANTEEN



AUDITORIUM



SPORTS AREA



SPORTS AREA



# EDUMEDHA: JIMS SOCIAL INITIATIVES

Edumedha is the philanthropic initiative of Jagan Institute of Management Studies (JIMS), Rohini Sector-5, founded in 2010, dedicated to creating meaningful and sustainable change in the lives of underprivileged communities. With a clear focus on empowering marginalized youth, children, women, Edumedha aims to build inclusive pathways for education, skill development, and dignified livelihoods.

## KEY AREAS OF INTERVENTION

### Skill Development for Marginalized Youth – Trained over 26,744 beneficiaries

Edumedha's Skill Development Project aims to empower youth, women, and marginalized communities by equipping them with industry-relevant skills that enhance employability and financial independence. The project offers training in domains such as sales, digital marketing, Industrial accounting, office management and other demand-driven sectors. With six operational skill centres, Edumedha trains over 900 beneficiaries annually. The program focuses on practical learning, soft skill development, and job placement support. By bridging the gap between education and employment, the Skill Development Project enables individuals to build sustainable livelihoods and contribute productively to society.

### Project Growth – Education support for underprivileged children – Partnered with 20+ NGOs and benefitting 5000 plus children

Edumedha actively supports orphaned and abandoned children living in Child Care Institutions (CCIs) by enhancing their academic performance and foundational learning. Its team of expert educators conducts level-wise, customized programs designed to bridge learning gaps through interactive and innovative teaching methods. Special focus is placed on English, Science, and Mathematics to strengthen core concepts. To ensure holistic development and sustained engagement, Edumedha regularly organizes workshops, creative learning sessions, and periodic assessments. Through these structured interventions, the organization helps children build confidence, develop essential skills, and progress toward academic and personal growth in a nurturing learning environment.

## RECREATIONAL CLUB FOR ELDERLY PEOPLE IN ASSOCIATION WITH CARE 24 X 7 FOUNDATION

Edumedha's Senior Citizens Recreational Club in Rohini sector-5 is dedicated to enhancing the lives of elderly individuals by offering a welcoming and engaging space for social, physical, and intellectual activities. The club organizes fitness sessions, creative workshops, interactive games, and educational programs to promote active aging, mental well-being, and meaningful social connections. By fostering community bonding and personal growth, it ensures seniors lead a vibrant, healthy, and fulfilling lifestyle in their golden years.

## EDUCATIONAL SCHOLARSHIP FOR MARGINALISED STUDENTS

Edumedha identifies meritorious students from underprivileged backgrounds and supports their pursuit of higher education by sponsoring their tuition and related educational fees. By removing financial barriers, the initiative ensures that talented students can access quality academic programs, realize their potential, and build successful careers. Through this scholarship support, Edumedha empowers students to achieve their dreams while contributing to a more equitable and inclusive educational landscape





LIFE AT JIMS



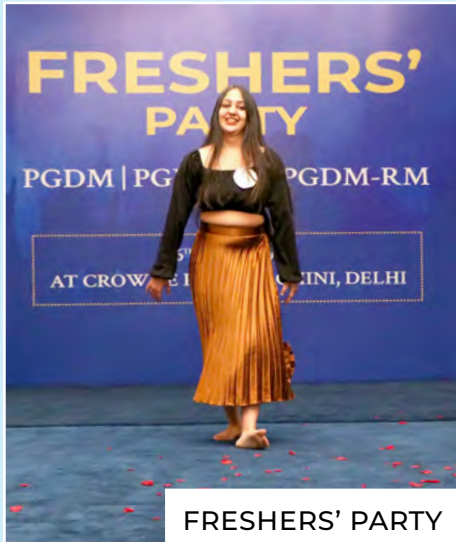
DANDIYA NIGHT



FRESHERS' PARTY



CONCLAVE



FRESHERS' PARTY



FAREWELL PARTY



SEMINAR

VERVE ANNUAL FEST



B PRAAK



NEHA KAKKAR



FASHION SHOW



PARMISH VERMA



JASS MANAK



# FINANCIAL ASSISTANCE

## PM-VIDYALAKSHMI YOJANA

The Government of India has approved the Pradhan Mantri Vidyalakshmi Yojana to provide financial assistance to meritorious students so that financial constraints do not hinder any youth of India from accessing quality higher education. A special loan product has been launched to provide education loans without any collateral and guarantor to meritorious students seeking admission in top quality higher education institutions in the country. For more details: <https://pmvidyalaxmi.co.in>

## OTHER ASSOCIATION FOR EDUCATION LOAN ASSISTANCE



## EWS SCHOLARSHIP

JIMS Rohini is offering a scholarship (20% of Tuition Fee) to the students of Economically Weaker Section (EWS) category. For more details students are required to contact Admission office.

## MERIT-BASED SCHOLARSHIPS FOR MBA ASPIRANTS

At JIMS Rohini, we honour excellence and encourage ambition. For the PGDM, PGDM-IB, and PGDM-RM programs (2026–28), deserving students are offered financial assistance under the Jagannath Gupta Memorial Educational Society through the Merit-cum-Means Scholarship scheme, applicable in both the first and second year. Students who demonstrate exceptional performance in national-level entrance exams such as CAT, MAT, CMAT, or XAT are eligible for merit-based scholarships. These scholarships aim to make quality management education more affordable and rewarding, empowering talented aspirants to pursue their MBA dreams without financial barriers.

## FEE DETAILS PGDM PROGRAMS (2026-28)

| Total Fee                                                         | Rs. 10,75,000/- + Rs. 2000/- (LifeTime Alumni Membership) + Rs. 5500/-* (Refundable Security)                      |
|-------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|
| I <sup>st</sup> Installment<br>(Payable at the time of admission) | Rs. 2,90,000/- + Rs. 2000/- Alumni Membership + Rs. 5,500/- Refundable security (Payable at the time of admission) |
| II <sup>nd</sup> Installment                                      | Rs. 2,75,000/- Payable by 19 <sup>th</sup> November, 2026                                                          |
| III <sup>rd</sup> Installment                                     | Rs. 2,95,000/- Payable by 8 <sup>th</sup> July, 2027                                                               |
| IV <sup>th</sup> Installment                                      | Rs. 2,15,000/- Payable by 18 <sup>th</sup> November, 2027                                                          |

“

Success in management  
requires learning as fast as  
the world is changing.”  
— Warren Bennis







**Jagan Institute of Management Studies**  
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