



E-SUMMIT 2024

Igniting Young Minds: Entrepreneurial Spirit

16th March 2024 | Saturday
Venue: JIMS, Sector 5, Rohini

Organized by
JIMS-Institution's Innovation Council (IIC)





E-SUMMIT

Entrepreneurship is crucial for a nation such as India. Entrepreneurship not only creates employment opportunities but also encourages innovative and imaginative initiatives. Entrepreneurship encompasses more than simply initiating a company; it entails embracing a specific mentality. Having this perspective is essential in the contemporary world, especially for individuals who aspire to flourish. Entrepreneurship is a viable career path for students, and Higher Education Institutions have established internal business ecosystems to facilitate and nurture their entrepreneurial endeavours. This summit will exhibit innovative company models and strategies, deliberate on impediments and prospects, and examine approaches for enterprise formation. Additionally, it will serve as a platform for gaining expertise from entrepreneurs, investors, and industry experts. The summit's objective is to cultivate aspiring entrepreneurs by providing them with resources and facilitating connections with a network of persons who have similar goals and interests. It seeks to stimulate and facilitate significant changes and growth within the entrepreneurial ecosystem.

TRACK 1 : SUCCESS PINNACLES-DISCUSSION ON SUCCESS SUTRA OF FIRST GENERATION ENTREPRENEURS


The Indian economic landscape is predominantly characterized by family-owned enterprises. In the past decade, there has been a rise in first-generation entrepreneurs who have successfully established themselves in the field of generating consumer value. This session will provide a platform for addressing the accomplishments of entrepreneurs who are the first in their families to initiate company ventures. The focus will be on guiding by emphasizing both the suggested actions and the pitfalls to avoid when engaging in entrepreneurial pursuits. The panellists will consist of first-generation entrepreneurs who will also share their success stories and engage in brainstorming sessions to explore any existing success methods.

TRACK 2 : TECH STARTUPS-BUILDING COMPETITIVE ADVANTAGE OF THE NATION

Several technology-driven firms in India are rapidly achieving unicorn status as a result of their innovative nature and ability to enhance convenience in consumers' lives. Technology is the most disruptive force in the generation to come and a nation's economy rests heavily on how the technology is leveraged for the enterprise creation. This session will engage in a collaborative and creative process to explore the impact of cutting-edge technologies such as artificial intelligence, Internet of Things (IoT), analytics, and metaverse on aspiring entrepreneurs who are part of the first generation.

TRACK 3 : PATH AHEAD-FUNDING OPPORTUNITIES

Securing funding continues to be the most formidable obstacle for fledgling companies. Although there are various sources of funding, such as angel investors, venture capitalists, government support, and crowdfunding, many potential entrepreneurs are deterred from pursuing entrepreneurship owing to financial constraints. It is crucial to educate students about the many financial platforms and the specific criteria that venture capitalists and angel investors are looking for in business ventures. Panellists will enlighten the participants on the process and challenges associated with the funding process.



SPEAKERS

TRACK 1



Mr. Vinod Dumblekar
(Session Moderator)
Founder & CEO,
Mantis



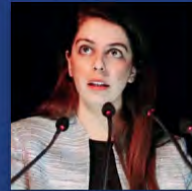
Mr. Satish Kumar
Assistant Director,
Ministry of MSME,
Govt. of India



Mr. Bhavik Gupta
Founder,
Startups Manch



Dr. Meena Mishra
Founder,
Meealantaas Pvt. Ltd



Ms. Shristi Sharma
Founder,
Shakti Wearables

TRACK 2



Mr. R. P. Singh
(Session Moderator)
Director,
New Delhi Data Point Pvt. Ltd.



Mr. Rohit Raj
Co-Founder,
Done Deal



Mr. Yash Pratap
Founder,
Finollama and Workso,
working on generative AI



Ms. Shruti Sharma
Founder,
Shruti Outloud vvProduction

TRACK 3



Dr. Avijit Chakravarty
(Session Moderator)
Professor,
JIMS Rohini



Prof. Vinay Nangia
Entrepreneurship
System Enabler,
Partner Institutes
for incubation support



Mr. Mukesh Kestwal
CIO-IHUB ,
Co-Founder,
A2Z Techvalley,
IIT-Ropar



Dr. Ramesh Kumar
(Barpa)
CEO,
SSCBS Innovation &
Incubation Foundation



Dr. Sanjay Kumar
CEO,
Delhi University
Incubation



Mr. Amit Singh Rathod
Chief Operating Officer,
Inclusive Technology
Business Incubator
DTU IIF

PROGRAMME SCHEDULE

9:30 am-10:00 am	Registration and Tea
10:00 am-10:30 am	Inaugural
10.30 am-12:00 pm	Track 1: Success Pinnacles - Discussion on success sutra of first-generation entrepreneurs
12.00 pm-12:30 pm	Networking High Tea
12:30 pm-2:00 pm	Track 2: Tech Startups - Building Competitive advantage of the nation
2:00 pm-3:00 pm	Networking Lunch
3:00 pm-4:30 pm	Track 3: Path Ahead - Funding Opportunities
4:30 pm-4:40 pm	Valedictory
4:40 pm onwards	Networking Tea

ORGANISING COMMITTEE - INSTITUTION'S INNOVATION COUNCIL (IIC)

Ministry of Education (MoE), Govt. of India has established 'Institution's Innovation Council' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of IIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are in their formative years. The summit is organized by the IIC of the Jagan Institute of Management Studies, Rohini.

MAJOR FOCUS OF INSTITUTION'S INNOVATION COUNCIL

- To create a vibrant local innovation ecosystem.
- Start-up supporting mechanism in HEIs.
- Prepare institute for Atal Ranking of institutions on innovation achievements framework.
- Establish function ecosystem for scouting ideas and pre-incubation of ideas.
- Develop better cognitive ability among students.



ABOUT JIMS

Jagan Institute of Management Studies (JIMS) in 30 years of its being has created a niche for itself in the fields of Management and Information Technology. The institute offers several undergraduate and postgraduate programmes i.e BBA, BCA, B.A. Eco (H) affiliated from Guru Gobind Singh Indraprastha University. Postgraduate programs namely, PGDM, PGDM (International Business), PGDM (Retail Management) in our campus are approved by the All India Council for Technical Education and are accredited from National Board of Accreditation (NBA). All programs have also been granted equivalence to MBA degree by Association of Indian Universities (AIU). The National Assessment and Accreditation Council (NAAC) has accredited JIMS with A++ grade. Our MCA programme is affiliated to Guru Gobind Singh University, Delhi and is also accredited by National Board of accreditation. The institute is also among the top management colleges in Delhi to start a Fellow Programme in Management, a full-time doctoral level programme to equip students for careers in research and management. The institute has been awarded the prestigious accreditation certification named South Asian Quality Standards (SAQS) from the Association of Management Development Institutions in South Asia, a SAARC recognized body. We are also a member institution of AACSB, a prestigious international accreditation body. JIMS continues to remain in the list of ELITE B-SCHOOLS (Top 100) of India for the 8th year in a row in National Institutional Ranking Framework (NIRF) of the Ministry of Education, Govt. of India.

PATRON

Mr. Manish Gupta, Chairman
Dr. Harshavardhan Halve, Director General
Dr. Pooja Jain, Director
Dr. Praveen Arora, Principal, IPU Affiliated Programs

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Dr. Pratima Daipuria, Dean, PGDM
Dr. R.K.Singh, Dean, PGDM (RM)
Dr. Sonia Dhir, Dean, PGDM (IB)
Mr. Akshay Kumar, Chief Technical Officer

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